November 29, 2013

With Best Compliments from R. Thyagarajan, Head, Administration & Finance

The Following may please be published in your newspaper

Community Radio Video Challenge

To engage the Indian youth in Community Radio initiative and emphasize its role in community’s self-expression, learning and development, a Video Competition titled ‘Community Radio Video Challenge’ is being announced.

This competition is open to media students across India. This Competition will aim at promoting understanding & importance of Community Radio as an alternative medium. Students are expected to produce a Video through mobile phone/ camcorder/video camera on “Why Community Radio Matters”. The duration of video can be upto 3 minutes (maximum) and the Last Date of Online Submission is 30 December 2013. It can be in any language. There are about **18 cash prizes** ranging from Rs. 2000 to Rs. 20,000/-.

For details on this please logon to: [http://crvc.cemca.org.in](http://crvc.cemca.org.in)

The Community Radio Video Challenge (CRVC) is a **first of its kind** joint initiative of the Commonwealth Educational Media Centre for Asia (CEMCA), United Nations Educational, Scientific and Cultural Organization (UNESCO) and Apeejay Institute of Mass Communication (AIMC) New Delhi.