

Report

# Community Radio Awareness Workshop

Date: 11<sup>th</sup>- 13<sup>th</sup> February 2020

Venue

Hotel Acacia

Dimapur, Nagaland

Commonwealth Educational Media Centre for Asia,  
New Delhi 110016 [www.cemca.org](http://www.cemca.org)





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# Community Radio Awareness Workshop

## February 11<sup>th</sup> - 13<sup>th</sup>, 2020 at Dimapur, Nagaland.

### Executive Summary

- The Workshop was held in Dimapur, Nagaland from **February 11<sup>th</sup> – 13<sup>th</sup>, 2020** at Hotel Acacia.
- There were **48** participants in total, of which 38 participants were from Nagaland and 9 from Manipur and 1 from Assam.
- **The expert team included:** Mr. Amit Dwivedi, PMU, CRS Cell, Ministry of Information and Broadcasting, Prof Sapu Changkija- Dean, School of Engineering & Technology- Nagaland University, Prof Madhu Parhar, Director CEMCA, Dr. Sangeeta Kakoty- Jnan Taranga CR- Guwahati, Ms Debanjana Deb Barman, Friends Radio, Agartala, Tripura, Dr. Chandan Kumar Goswami, Radio Luit, Guwahati, Mr. Khushwinder Singh, Manager, BECIL , Noida, Uttar Pradesh, Ms. Monica Sharma, Programme Assistant, CEMCA, and Dr. Monica Nagpal, Project Associate, CEMCA, New Delhi.
- In Inaugural Address, Prof Sapu Changkija enlightened the participants about the need and suitability of radio for citizen's education and overall development of society. CR as a medium that is **Approachable, Affordable and Suitable** to use by all people, cutting across literacy barriers.
- Prof Madhu Parhar shared CEMCA/COL's activities in Education, Skill Development and Community Media and CEMCA's role in setting up more than 100 community radio stations in India. She talked about CEMCA's vision for development of the CR sector. She focused on the need of community radio in education specifically in Higher Education and skills. She stressed that CR could act as a vehicle to carry out variety of need based knowledge and information to the communities.
- Mr. Amit Dwivedi, PMU, CRS Cell, Ministry of Information and Broadcasting, Government of India, Delhi explained about the **Community Radio Policy Guidelines** and **Grant Permission for Funding** for the existing and new CRS and other rules and recommendations implemented by Govt. of India for CRS sector.

- **Screening of film on Step by Step procedures in setting up of Community Radio** developed by CEMCA with the support of Ministry of Information and Broadcasting along with some other films on the theme of Community radio was done. Ms. Monica Sharma explained, the application process for a new CRS with the help of the film in a step by step manner to the participants. The other films on CR enabled the participants to understand the importance of CR Stations in socio- economic development.
- Mr. Khushwinder Singh, BECIL, NOIDA, Uttar Pradesh oriented about the **technical aspects** of Community radio station along with the photographs of every step to give a direction to the participants about the pre-requisites for CR.
- **Operational CR Stations** – Jnan Taranga, Guwahati, Friends Radio, Tripura, Radio Luit, Guwahati shared their valuable experiences and success stories with the participants regarding their Community Radio Stations.
- In the **interactive session**, the participants got the opportunity to discuss about the several operational issues like station management, role of advisory and programme management committees, content diversity, community engagement etc.
- **Session Content Generation-** 'Building Capacity of Community' gave the idea about the types of programmes, formats of the programmes and how to sustain and ensure the content generation of the community radio station with the help of community. The session was well received by the participants.
- The awareness and importance of '**Project management in Community Radio**' was also discussed. Steps for working on a project were discussed and along with the community outreach programme required for reaching out to communities. A few videos on projects were showcased to motivate the participants.
- The session on Fund and Station Management Session highlighted the key points to manage the station effectively and mobilise funds to sustain the station in an effectively.
- Fourteen participants gave Expression of Interest (EOI) indicating their willingness and enthusiasm in taking the next step of applying for a CR licence.
- Certificate of Participation was given to the participants on the last day.

# PART I Context

## Background

Community Radio (CR) acts as a vehicle for the community and it has been recognised as an important tool for enabling people's participation in governance, especially in communities with low literacy rates. It is a radio service which has a different model for broadcasting in comparison to the commercial and public broadcasting. Hailed as a medium that can give voice to the voiceless, CR also is well placed to promote and preserve the local culture and heritage of a community.

The first community radio policy guidelines in India were issued in 2002, permitting educational institutions and Krishi Vigyan Kendras to operate and run community radio stations. This was subsequently amended in 2006 to expand the scope further to include the NGOs and civil society-based organisations. As the nodal Ministry to permit licences of community radio in the country, the Ministry of Information and Broadcasting (MIB) has been actively engaged in promoting the growth and development of CR in India through a wide range of initiatives designed to encourage good practices among practitioners as well as encourage new entrants into the sector. Conducting CR Awareness workshops every year, across the country in association with different stake holders has been a regular feature of MIB. Approximately seventy such workshops have been conducted since 2007.

The Commonwealth Educational Media Centre for Asia (CEMCA), an important stakeholder in the CR Sector, has made a significant contribution to the sector over the years, including conducting more than 50 awareness workshops in the preceding years. This year CEMCA was tasked to conduct two more such workshops, one in Ahmedabad and another in Nagaland, with support of Ministry of Information and Broadcasting (MIB). The first workshop for the year 2019-2020 was conducted in December 2019 in Ahmedabad.

The following pages provide a detailed report of the second Community Radio Awareness Workshop of the year 2019-20, conducted at Nagaland, India from 11<sup>th</sup> to 13<sup>th</sup> February 2020.

## Objectives

The specific objectives of the workshop as stated by Ministry are as follows:

The specific objectives of the workshop are:

- i) To generate awareness among the civil society, potential applicants, government departments and stakeholders
- ii) To propagate and demystify the Community Radio Policy and its processes

- iii) To motivate the participant from eligible civil society organizations to apply for the license to operate CR Stations
- iv) To explain and demonstrate the application/license process and facilitate "serious" and "eligible" applicants to submit application
- v) To provide an overview of basic principles of CRS, ownership, process of capacity building, content generation, technology, management, and sustainability of CR station.
- vi) In the current year, Ministry is organizing the workshops in CR Aspirational and Dark areas so that the organizations working in CR Dark areas should be encouraged to apply for CRS.

## Workshop Agenda

- CEMCA designed the workshop sessions to ensure that participants not only got a good theoretical base but also engaged with key aspects of a community radio operations through a series of interactive sessions and PowerPoint presentations. The sessions included a sectoral overview, policy guidelines and provisions, step-by-step licencing process, technical requirements, content generations, community engagement, day-to-day CR operations and sustainability issues. The workshop participants were assigned group work for making it an interactive programme along with the presentations of their work
- *See Annexure 1- Workshop Agenda*

## Participants

For the Nagaland Workshop, CEMCA identified approximately 600 NGOs and Educational institutions from the Aspirational and CR Dark District States of Nagaland and Manipur which was provided by the Niti Aayog, Govt. of India. A total of 48 participants attended the workshop. The participants were from educational institutions, Govt.



departments and NGOs. It may be mentioned here that a very large number of persons in the initial list were not reachable and not responding to email and /or in many cases the telephone numbers provided were incorrect. However, CEMCA used its own networks and those of currently operating CRS to expand the list.

*See Annexure II -List of participants*



## Logistics

The Workshop was held at **the Conference Hall, Hotel Acacia, Dimapur, Nagaland**. All the non- local participants stayed in the hotel on twin sharing basis. The hotel staff willingly extended a very warm and cordial cooperation to all the experts and participants. In fact, the staff of the hotel worked very hard for making the program successful and this was acknowledged by the participants during participants' perception and feedback at the end of the program. The breakfast, lunch and dinner for all the participants was also arranged at the venue.

## Registration and Supply of Workshop Kits

Participants were provided with a bag containing a reference book having the CR Policy Guidelines in English, sample copies of all documents including a filled in dummy Application Form, online applications of SACFA, WOL, GOPA and bank-draft formats were shown in the book. A film on step-by-step procedure of the licence procedure and other CR based films were provided in a pen drive for ready reference.

Furthermore, participants were also shown some films on CR made by students of mass communication in India, under the CEMCA CR Video Challenge, a yearly activity of CEMCA.

## Workshop Experts

- Experts

Mr. Amit Dwivedi, PMU, CRS Cell, Ministry of Information and Broadcasting, Prof Sapu Changkija- Dean, School of Engineering & Technology- Nagaland University, Prof Madhu Parhar, Director CEMCA, Dr. Sangeeta Kakoty- Jnan Taranga CR- Guwahati, Ms Debanjana Deb

Barman, Friends Radio, Agartala, Tripura, Dr. Chandan Kumar Goswami, Radio Luit, Guwahati, Mr. Khushwinder Singh, Manager, BECIL , Noida, Uttar Pradesh, Ms. Monica Sharma, Programme Assistant, CEMCA, and Dr. Monica Nagpal, Project Associate, CEMCA, New Delhi.

- CEMCA Facilitators

- o Dr. Monica Nagpal, Project Associate, CEMCA, New Delhi.



## Part II

### Thematic Sessions

#### Day I February 11<sup>th</sup>, 2020

The workshop started with an **Inaugural Session** on February 11<sup>th</sup>, 2020. The dice was presided by Prof Madhu Parhar, Director CEMCA, Prof Sapu Changkija, Dean School of Engineering & Technology, Nagaland University, Mr. Amit Dwivedi, PMU, CRS Cell, Ministry of Information & Broadcasting, Govt. of India.



Prof Parhar presented the welcome address and gave a brief introduction of CEMCA and its involvement with various activities in Education and Skill Sector along with its presence in Community Radio Sector. She addressed the participants and shared the objectives and scope of the awareness workshop. She added that Government of India is targeting to establish nearly 4000 CRS in the country, and steps are being taken to achieve the same. She mentioned about the diversity of our country in terms of languages, cultures and traditions and how many communities are still deprived of their basic rights and proper understanding of living life. She further added that community radio is the platform which connects many people and provides the opportunity to bring the social change. She ensured for the support to the participants while establishing CRS while mentioning that CEMCA has guided and helped more than 100 CRS for facilitating the grant of licence. At the end she extended a warm welcome to the experts from MIB, BECIL, Nagaland University, Experts from operational CR stations and all the participants.

This was followed by the Opening Remarks by Mr. Amit Dwivedi, PMU, CRS Cell, Ministry of Information and Broadcasting, New Delhi. He spelled out the priorities of MIB in the CR sector and assured all possible help and guidance to the participants for establishing CR stations in their areas. He briefly informed about various issues faced in the CR sector and how MIB is supporting and helping CR stations to resolve them. He also shared the objectives regarding the awareness workshop. He said that All India Radio is a big station which has their own protocols to conduct their program with some limitations, but by the establishment of community radio station which has coverage of 5 to 10 kms, we can broadcast effective programmes for local community. The areas with less connectivity can be benefitted most from CR.

Prof Sapu Changkija then gave the inaugural address and mentioned about the relevance of

Community Radio in the context of North East and specifically for the Nagaland state. He mentioned that how the folk art and culture of Nagaland can be kept alive through the platform of CR. Also, the local problems can be dealt by spreading the awareness through this medium. He also mentioned benefits of CR in general. He drew the attention of participants towards how the focus of the mainstream media is the upper middle-class urban population, while the



CRs addresses the needs of the community located in the vicinity of the CRs. The role of CRs especially during the floods and natural calamities helps connecting people and reducing the effects of disaster. He motivated the participants to actively participate in the workshop and understand the complete process of setting up the CR station and running the same.

After the Inaugural address a self-introduction round was conducted where all the participants and experts gave their brief introduction along with their affiliation. During the introduction, participants actively shared their experience in the social work and development.

At the end of Inauguration session, Ms Monica Sharma presented the vote of thanks. She added that CEMCA and MIB have a long association of more than 10 years in promoting the community radio development in the country. The establishment of community radio stations serves to strengthen the democratic culture of the country by giving voice to voiceless at the grassroots level.

**Session II** was an introduction and interaction session with participants, where Mr. Amit Dwivedi, PMU, CRS Cell, Ministry of Information and Broadcasting (I&B) invited all the participants to share their expectations from the programme. The expectations from the workshop were chalked out and planned to be discussed in detail during the workshop to get a clear picture of Community Radio concept and its objectives. Introduction to Community Radio Policy Guidelines and Application Process was also presented by Mr. Dwivedi, where the application process and guidelines of community radio were shared. He also explained the Support Schemes of Ministry to the potential organisations in setting up the community radio in their areas. A few expectations chalked down during the session were also dealt with in detail while explaining the policy and guidelines. Some ethical issues regarding the broadcasting were also discussed during the session.

In the 3<sup>rd</sup> Session, Prof Madhu Parhar, Director CEMCA enlightened the participants about the need of community radio in education and Skill. She stressed on the relevance of utilising the power of community radio in spreading the awareness about education, health, natural disasters and promoting local art and skills. She took this platform for discussing

employment opportunities with experts in local skills for new generation, this way guidance of expert could reach the unreached. She further added that educational experts can also guide the younger generation. Higher education opportunities can be discussed and brought to the community. At the end she mentioned that opportunities and options are many, and one needs to go to the community and understand their needs, identify the gaps and provide the content as per the needs and context relevant.

During the 4<sup>th</sup> Session, the operational Community Radio stations from Assam and Tripura shared their experiences with the participants where Dr. Sangeeta Kakoty, Jnan Taranga CR Guwahati and Ms Debanjana Deb Barman, Friends Radio, Agartala presented a power point presentation on their CR Station that has been going on for few years. They both talked about the set-up of their CR and programmes produced by their station on based of the need of their community. Radio Jnan Taranga worked during the flood and guided the community towards the rescue operation. It is running since past 9 years successfully with the support of community. Friends Radio shared a story of guiding a girl towards preparing for her class tenth board exams and she scored well. Both the radios are playing active role in community upliftment. Friends Radio also shared their difficult starting journey of obtaining the license. Both the experts later answered the queries raised by the participants about setting up the station and involving the community.

Prof Parhar, the chair of the session summed up the session with her own observations and explained how one could get benefit from these valuable experiences shared by the experts from operational radio stations. She stressed on the importance of communication and how it play a key role in the society development and community radio could be used as the source of change maker. She further added that the success of radio program depends on the involvement of local community in it and the programmes should be developed according to their needs. So, first the community radio shall go to the community to identify the problems and needs and then while involving the community the programmes shall be produced and broadcasted. It will also bring a sense of ownership amongst the community.





## Day 2

### February 12<sup>th</sup>, 2020

The 1<sup>st</sup> Session of the day started with a detailed presentation by Dr. Sangeeta Kakoty on 'Content Generation – Building Capacity of Community'. The session detailed out on the types and formats of programmes. All the formats were discussed one by one with real examples to enrich the participants. This interactive session generated a lot of interest and questions as experts shared their experiences on community engagement while developing programmes. The experts told that community should plan their programmes related activities i.e. Topic, content, area, team etc. The session also raised several operational issues like station management, role of advisory and programme management committees, content diversity, community engagement etc. Being the session core to the heart of the participants, the discussions went well beyond the stipulated time as participants showed boundless curiosity and interest in different aspects of running a station. The experts guided the participants about how a program should be on like gender based work, language, staff selection, use of social media, useful information, feedback, short and effective program, success stories and also regular communication with the community is important for the success of the community radio.

After the session content was recorded for demonstrating the broadcasting to the participants.



The Session ended with CEMCA honouring the guests/ experts with mementos

In the Session II, Mr. Khushwinder Singh, Manager of BECIL, Noida, Uttar Pradesh gave a technical presentation on community radio station that enlightened the participants in various ways. He explained in detail the budget and technical aspects in terms of setting up a community radio. He gave the broader idea of the location, equipment and technical aspects in terms of community radio.



Session III also dealt with experience sharing by Dr. Chandan Kumar Goswami, Radio Luit, Guwahati. He emphasised on the ethical issues related to broadcasting and he also guided about how to differentiate between information and news prior to broadcasting. He suggested certain ideas to involve community while developing programmes. He suggested an important idea that before applying for the community radio station community shall be taken into confidence, and they shall be informed. The participants enjoyed his simple but informative talk and useful points and they raised many queries pertaining to different aspects.

At the end of the session films on community radio were screened for participants by Ms Monica Sharma. These videos helped the participants to have a better understanding of CR Stations and how useful it is within the community and how it leads to a more informed and developed community. Step by step film to set up community radio station developed by CEMCA with the support of Ministry of Information and Broadcasting, New Delhi, was also showcased. Ms. Monica Sharma played a major role in developing this video which is very interactive and useful tool for the aspirational participants. The steps related to procedure, documents, eligibility and fund requirement in setting up the community radio station were explained in the video in a simple manner. The participants appreciated the effort made in



developing the useful videos.

Session IV was again a technical session by Mr Khushwinder Singh. He demonstrated the whole process of broadcasting the same content recorded in the morning using a smaller transmitter. He demonstrated the machine and various functionalities of the same for broadcasting. Later he answered all the technical queries raised

by the participants along with a detailed presentation of equipment and its fixing. He threw some light on the location of antenna, type of antenna which was an important information for everyone as it could help in getting the license. He also discussed about the fund management and station management of community radio. He encouraged the participants to look for avenues apart from funds generation from DAVP advertisements and grants from other ministries which sponsor the projects of the CRS. He wished that involvement of community in the management committee of the CRS would go a long way in filling the gap in respect of funds. The subsidy released by the ministry for the region to the tune of Rs 7.5 lakhs may partly mitigate the financial problem of the station. Unless the local community involvement is ensured the financial problems would exist forever. The session ended with Q&A on fund management.





## Day 3

### February 13<sup>th</sup>, 2020

Session I of the day started with a presentation on Project Management in Community Radio by Dr. Monica Nagpal. She introduced the participants to how a skill can be promoted through community radio and what are the steps to successfully complete a project. She introduced that Bamboo industry is big industry in North East but still of we look for any big businesses there are hardly. So how CR can be utilised to guide and orient the communities to start entrepreneurship. Also, how a CR can apply for such a project so that they have funds to produce quality programmes. Need of baseline surveys, research and expert guidance while developing script and programmes. Understanding the importance of outreach programmes in project management were few areas which were explained in detail. Later 2-3 films on Bamboo were showcased to give an idea how Bamboo industry is flourishing and what is the scope for local communities to be benefitted from this.



Later a project on health was also discussed which was done by CEMCA with CR stations under the Department of Science and Technology.

Session II was on group work and it was mediated by Ms Monica Sharma. All the participants were divided into groups and were assigned a step wise topic for starting and running a community radio station. The groups were given a time of 20 minutes to discuss and write their points. Later one member from each group presented their work. And other participants added the missing points. This interactive session was appreciated by all as it helped the participants to understand the concept of Community Radio in detail and practically they present their thoughts and doubts.

At the end, feedback forms were distributed to all the participants.

## Recommendations

- 1. Hands on experience for programme production should also be a part of the workshop.**
- 2. Local administration should be actively involved in the workshops for future actions.**



3. **The procedure to set up CRS should be simple and short.**
4. **To raise the fund to meet the initial cost to set up the CR station is the major concern.**
5. **In dark districts the information regarding Govt Policies should properly imparted to the local community.**

## Concluding Session: Valediction and Feedback from Participants

The last Session was a formal Valedictory where the vote of thanks was addressed by Ms. Monica Sharma, Programme Assistant, CEMCA, New Delhi. She presented a brief summary of the workshop and invited the participants to express their views before beginning the valedictory function. She advised the participants to look for innovative ways for launching CRSs and maintaining the standards.



Most of the participants expressed complete satisfaction on adherence to the schedule of the program and perfect arrangements made and they also gave excellent feedback about the workshop in their feedback forms.

The certificate for the participation along with a pen drive containing the material regarding setting up of CR were given to the participants by CEMCA officials.

The workshop ended on a high note with active participation of the participants and total 14 Expression of Interest (EOI) were given indicating their willingness to take the next step of applying for a licence.

She also congratulated participants who gave the Expression of Interest.

Towards the end of the session, some participants made observations about the workshop. They also thanked MIB and CEMCA for organising a highly rewarding workshop and expressed their gratitude for excellent hospitality.

## Annexure 1- Media Coverage

The Event was well covered by the local Press

See Annexure 6 for News clippings.



**Annexure**



# AGENDA



## Community Radio Awareness Workshop



Organised by

Ministry of Information and Broadcasting  
Government of India

In association with

Commonwealth Educational Media Centre for Asia, New Delhi

Date- February 11<sup>th</sup>- 13<sup>th</sup>, 2020

Venue- Hotel Acacia, Dimapur, Nagaland

### AGENDA

Day 1 (February 11 <sup>th</sup> , 2020)	
<b>Session I</b>	
0930- 1000	<b>Registration</b>
<i>Inaugural Session – 1000- 1050</i>	
1000- 1010	<b>Welcome Address</b> Prof. Madhu Parhar, Director, Commonwealth Educational Media Centre for Asia (CEMCA), New Delhi
1010-1020	<b>Opening Remarks</b> Mr. Amit Dwivedi, PMU, CRS Cell, Ministry of Information & Broadcasting, Govt. of India
1020-1040	<b>Inaugural Address</b> Prof. Sapu Changkija , Dean, School of Engineering & Technology, Nagaland University, Kohima, Nagaland
1040-1045	<b>Vote of Thanks</b> Ms. Monica Sharma, Programme Assistant, Commonwealth Educational Media Centre for Asia, New Delhi
1045-1115	<b>TEA BREAK</b>
<b>Session II</b>	
<i>Interactive Session- 1115-1400</i>	
11.15- 12.15	<b>Introduction/interaction with workshop participants, Expectation from the workshop</b> Mr. Amit Dwivedi, PMU, CRS Cell, Ministry of Information & Broadcasting, GoI
12.15- 1300	<b>Introduction to Community Radio and Govt's Policy Guidelines and Support Scheme</b> Mr. Amit Dwivedi, PMU, CRS Cell, Ministry of Information & Broadcasting, GOI
1300- 1400	<b>LUNCH BREAK</b>

<b>Session III</b>	
1400- 1445	<b>Role of Education and Skills in Community Radio</b> Prof. Madhu Parhar, Director, Commonwealth Educational Media Centre for Asia

<b>Session IV</b>	
<i>Technical Session 1445-1700</i>	
1445- 1500	<b>TEA BREAK</b>
1500-1600	<b>Experience sharing with Operational CR Station –Panel Discussion- Chair by- Director, CEMCA</b> 1. Ms. Sangeeta Kakoty, Jnan Tranga CR, Guwahati 2. Dr. Chandan Kumar Goswami, Radio Luit, Guwahati 3. Ms. Debanjana Debbarman, Friends Radio, Agartala

<b>Session V</b>	
1600-1700	<b>Technical Session on Community Radio</b> Mr. Khushwinder Singh, Assistant General Manager, BECIL, Noida

## Day 2 (February 12<sup>th</sup>, 2020)

<b>Session I</b>	
<i>Procedure Session 1000- 1145</i>	
10.00- 11.00	<b>Community Engagement in Community Radio</b> <b>Panel discussion- Mr. Amit Dwivedi, MIB</b> 1. Ms. Sangeeta Kakoty, Jnan Tranga CR, Guwahati 2. Dr. Chandan Kumar Goswami, Radio Luit, Guwahati 3. Ms. Debanjana Debbarman , Friends Radio, Agartala
11.00- 11.20	<b>Screening of CR Films- Monica Sharma, CEMCA</b>
11.20-11.45	<b>Step by Step – Application Process for setting up of CRS –Amit Dwivedi and Monica Sharma</b>
11.45- 12.00	<b>TEA BREAK</b>

<b>Session II</b>	
<i>Programme Management 1200- 1700</i>	
1200- 1300	<b>Content Generation- Building Capacity of Community &amp; Sustainability of Community Radio Station</b> 1. Ms. Sangeeta Kakoty, Jnan Tranga CR, Guwahati 2. Dr. Chandan Kumar Goswami, Radio Luit, Guwahati 3. Ms. Debanjana Debbarman , Friends Radio, Agartala
1300-1400	<b>LUNCH BREAK</b>

<b>Session III</b>	
1400- 1500	<b>Project Management in Community Radio – Dr. Monica Nagpal and Ms. Monica Sharma, CEMCA</b>
1500- 1530	<b>TEA BREAK</b>
<b>Session IV</b>	
1530- 1700	<b>Group Activities among the participants</b>

## Day 3 (February 13<sup>th</sup>, 2020)

### Session I

1000-1030	<b>Fund Management and Station Management</b> Ministry of Information and Broadcasting (MIB) and CEMCA and Experts
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1030- 10.45	<b>TEA BREAK</b>
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### Session II

10.45-1130	<b>Presentation from Participants</b>
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1130- 1200	<b>Open House: MIB, CEMCA and Experts</b>  <b>FAQs and QAs</b>  <b>Expression of Interest</b>
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1200- 1230	<b>Valedictory</b>
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1230- 0130	<b>Lunch Break</b>
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## List of Participants

S.No.	Name of the participant	Name of the organisation	Address of the organisation	Contact Details	Email
1	Mr. Jiji Joseph	Development Association of Nagaland	P.B. No 03, Bishop's House, Circular Road, Dimapur, Nagaland 797112	8119014660, 9436009529	Jiji.joseph@ymail.com
2	Mr. Thungdemo Kyong	Team Metamorphosis	Tsumang Colony Wokha, 797111 - Nagaland	9863342080, 9206108727	wokhametamorphosis@gmail.com
3	Ms. Thungbeni Murry	Kohima Lotha Students Union	Lower Bayavu Colony, Kohima 797001 - Nagaland	9366673314, 9774918489	mthungbeni@gmail.com
4	Mr. Tavelhu Medeo	Zanubu Horticulture Cooperative Society	ZHCS, Runguzu Village, P. O. Chozuba, Phek, Nagaland.	9436426541, 9862157548	tavelhu_bee@rediffmail.com, das.ashim4@gmail.com
5	Mr. Yaoreiso MK Shimrah	Dept. of Mass Communication, Nagaland University	Nagaland University Lumamai, 798627 - Zunheboto	8974336209, 9435180751	yaoreisoemkay@gmail.com
6	Mr. Welhitaho Medo	Dept. of Mass Communication, Nagaland University	Tsumang B Colony Wokha, 797111 - Nagaland	7005729909	atshomedo4g@gmail.com
7	Mr. Yisanbemo Humtsoe	Wokha Humtso Elumyo Senior Youth Welfare Forum	Tsumang B Colony Wokha, 797111 - Nagaland	7005932629, 7005637530	yisanjoe@gmail.com, murryrenchio99@gmail.com
8	Ms. Nochosenu Susan Kulnu	North East Institute of Social Sciences and Research (NEISSR)	Bishop's House (Near City Tower) Circular Road, Dimapur, Nagaland	7005350672	mochosusankulnu@gmail.com
9	Ms. Susan Lotha	North East Institute of Social Sciences and Research (NEISSR)	Bishop's House (Near City Tower) Circular Road, Dimapur, Nagaland	8974006306, 943626043	susanlotha8@gmail.com
10	Mr. Chongrokhum Sangtam	International Human Rights Council	LRC Colony, House No.- 24, (A) (IV), Dimapur 797112	7005030649	www.chongroisangtam@gmail.com
11	Ms. Lijanbeni A Kikon	Mekokla Students Union	Mekokla Village, Wokha – 797111, Nagaland	8794281985,	lijanbenikikonpvui@gmail.com

12	Mr. Khogten	Can Youth	2 <sup>nd</sup> Floor, Lovi Complex, Walford Road, Namgalong Colony, Burma Camp, Dimapur 797112	7005736264, 8416091735	Akongchang8014@gmail.com, Canyouthnagaland2010@gmail.com
13	Fr. Joseph TT	Salesians of Don Bosco	Don Bosco Provincial House, Mehtha colony, Dimapur, Nagaland	7005217922	josephTT@gmail.com
14	Mr. K.L. Thingo	Lightway Society, Pfutsero	Lightway Society, Pfutsero, P.O. Box No. 24, Pfutsero Town, Dist. - Phek, PIN code: 797107, Nagaland	8974889625, 7085578355	akhothingo@gmail.com
15	Mr. Imchawati Kichu	Care and Support Society	P.B. No- 65, Near DC Office, Town hall Road, Sangtemla Ward, Mokoochung, Nagaland, 798601	8414852011	careandsupportmokok@gmail.com
16	Ms. Vitono Haralu	Peace Channel	Near City Tower Tajen Ao Road, Post Box -03 Dimapur, Nagaland 797112	0- 9612678999	Vitono.haralu@gmail.com
17	Mr. Yantsubemo Kikon	Dimapur Public Library	Tangpok Villa, h/no 40, Industrial Estate, Firing Junction Dimapur, Nagaland 797112	8732095397, 0- 8415942471	yykikonlotha@gmail.com
18	Ms. Tenlamongla Longkumer	Community Educational Centre Society	P.O Box 443, Grace colony, Kuda C, Lane 25, Nagarjan Dimapur, Nagaland	8756275374	cecsociety@yahoo.com, Tenlaaug12@gmail.com
19	Ms. Y. Chumbeni Lotha	Zion Welfare Society	Zion Welfare Society, Baghty Town: B.P.O - Baghty, Dist.: - Wokha, Pin - 797111, Nagaland	9402280030 /7005025809	ychumbenimurry@gmail.com
20	Mr. Diethosilie Chakruno	URA Academy	URA Academy, Sector - A, Rulezou, Kohima, Nagaland	9436000567	diethochakz@gmail.com

21	Mr. Hesheto Y Chishi	Indigenous Cultural Society	Second floor, Jakhalu building, city tower junction, Dimapur, Nagaland	7005324758, 9774006893	hchishi@yahoo.com
22	Mr. Shikaje H Chishi	Indigenous Cultural Society	Second floor, Jakhalu building, city tower junction, Dimapur, Nagaland	9520551333	chishishikaje@gmail.com
23	Mr. H Samuel Konyak	Wungmei Entertainment and Management	Mon town, Mon district, 798621	8974634072, 7005231026	wungmeiem@gmail.com
24	Mr. L Shahato Yimchunger	Tuensang Hills Accolade Society (THAS)	Post box- 119, Tuensang, 798612	7005135622	shahatoyimchunger@gmail.com
25	Mr. Hanglenkhum ba	Tuensang Hills Accolade Society (THAS)	Post box- 119, Tuensang, 798612	7005495319	alemyimso@gmail.com
26	Mr. Wozamo Odyuo	Society for Research & Development of Lotha/Naga Culture & Traditions (SRDLCT)	Society for Research & Development of Lotha/Naga Culture & Traditions (SRDLCT) Mekokla Village, BPO – Aitepyong PIN- 797100 Wokha district, Nagaland	8974154366	wozamo1974@gmail.com
27	Ms. Grace Zammu	Action for Women and Child Advancement	AWCA Adm. Office, near SAS Gas, Lailam, Churachandpur, Manipur. 795128	8787485719	awca4dhelless@gmail.com
28	Mr. K Thangmuan Sang	Millenium Village Health Organisation	Lailam, Churachandpur, Manipur 795128	7005277079	kthangmuan@gmail.com
29	Mr. Khamba Khulan Tarao	Agape Christian Outreach Mission India	Anugraha Nivas. Khulairam. P.O. Pallel. Chandel District Manipur- 795135	9436275926	Ktarao45@gmail.com,
30	Mr. N. Gokul Chandra	Agent for Social Change (ASOC)	C/o: Youth Hostel Building, Khuman Lampak, P.O. Imphal- 795001, Manipur	8414084819 , 9436449460	asoc.manipur@yahoo.com, gokul.c.nongmeipam@gmail.com



31	Mr. Katadimrei Panmei	Action for Welfare and Awakening in Rural Environment(A WARE)	New Salem Village ,Near Medical Gate, Tamenglong District Head Quarter-795141, Tamenglong District, Manipur	9436231806	awaretmlpm@gmail.com, Katadimreipanmei15@gmail.com
32	Mr. Davis Kangjam	B Basanti Devi Memorial Trust	Sega Road Khwairakpam Leikai, Imphal West, Manipur, 795001	8447003689	daviskangjam@gmail.com
33	Mr. Kongkham Bhumeshwor Singh	Association for Paona Memorial Arts and Rural Development Services (APMARDS)	P.O. – Thoubal, B.P.O. – Phoudel, PIN - 795138	7628053832	Kongkhamtom592@gmail.com
34	Mr. Thounaojam Kiran Singhh	Linthoingambi Arts and Cultural Centre (LACC)	P.O. – Thoubal, B.P.O. – Phoudel, PIN - 795138	8974154366	Kiranthounaojam87@gmail.com
35	Ms. Vung Hau Dim	Anganwadi Association, Singngat Block	S. Geltui Village, Singat TD Block, Churachandpur, Manipur	9366252625	yaynedymz@gmail.com
36	Ms. Reeme Deb	Vivekananda Welfare Foundation	Kalibari Road, near DMC, Dimapur	6009633009, 8257024173, 8787777756	vwfdimapur@gmail.com, niru.sairam@gmail.com
37	Mr. Rendemo Shitio	Nagaland State Disaster Management Authority	Home Department, Government of Nagaland	9402489435, 7005803834, 8257823326,	rendemo@gmail.com
38	Ms. Keren Rose				
39	Mr. Meguokelie Metha				
40	Mr. Ikato Y Kiho	Ethnic Performing Arts	Nagaland	7005885201	kambokiho@gmail.com
41	Mr. Jonas Kerketta	Bosco B.Ed College	Kuda Village, Half Nagarjan, Dimapur, Nagaland 797112	9436062842	frjonassdb@gmail.com
42	Ms. Lebokinny	SET	Nagaland	8014995194	lebokinny@gmail.com

43	Lt. Col. Joy Choudhary	Zola Sainik Board	Majakong Ward, Mokokchung, Nagaland 798601	8132914730	zswow.mks@gmail.com, joychow@rediffmail.com
44	Dr. Ramapratap Brahma	Brahma Educational Trust	Shamngaon,, JD Road, Kokrajhar, Assam	9954481015	ranapratapbrahma@gmail.com
45	Mr. Babul Basumatary			9101616116	babulbed845@gmail.com
46	Mr. Pfokho John	Anma Integrated Development Association	Don Bosco School, Dimapur	9366215436	pfkjohn@gmail.com
47	Mr. A Shrunso	Thrunan Agricultural Society	Tuensang	9862161869	
48	Viputoli Z Achumi	North East Zone Cultural Centre	Dimapur		

## Press Release

### NGOs from Manipur and Nagaland attend community radio workshop



NAGALAND 14 February 2020 / 0 Comments

*Participants with officials and others during the three-day community radio awareness workshop held at Hotel Acacia,*

*Dimapur from February 11 to 13.*

*Ministry of Information and Broadcasting and CEMA aims to increasing presence of community radio stations across Northeast India*

**Dimapur, February 13 (Mexn):** The Ministry of Information and Broadcasting (MIB), Government of India in

association with Commonwealth Educational Media Centre for Asia (CEMCA), New Delhi, successfully organised threeday

community radio awareness workshop at Hotel Acacia, Dimapur from February 11 to 13.

With this workshop, the Ministry and CEMCA are looking to guide and support the interested participants in their

application for community radio station licence hereby increasing the presence of community radio stations across the

eight states of Northeast India.

A press release received here stated that various NGOs from Manipur and Nagaland participated in this workshop which

aimed to build awareness and clear any doubts among the participants around the procedures to set up a community radio

stations like programme types they can follow, coverage area for frequencies, costing, basic requirements, role of

community etc.

Prof Madhu Parhar, Director, CEMCA who led the workshop along with the team welcomed the different organisations

participating in the workshop and shared about the initiatives the Government of India and CEMCA have been taking up

to promote community radio in different parts of the country.

Prof Sapu Changkija, Dean, School of Engineering & Technology, Nagaland University, also gave the inaugural address

and stressed upon the need of community radio stations in North East India.

Amit Dwivedi, PMU, Community Radio Cell, MIB also enlisted the advantages of community radio along with the details

of setting up Community Radio Stations and the various government policies and schemes one need to keep in mind while

applying for license.

The workshop also had representatives of various community radio stations from across Northeast India namely,

Debanjana Deb Barman of Friends Radio, Tripura and Dr Sangeeta Kakoty of Jnan Tranga from Assam who shared their

experiences around the operations and working of CR stations.

# Community Radio Awareness Workshop for Northeast India

Dimapur, 13th February 2020



Community Radio Awareness Workshop for Northeast India at Dimapur, 13th February 2020

## Ministry of Information and Broadcasting organises 'Community Radio Awareness Workshop' for Northeast

### India in association with CEMCA

The Ministry of Information and Broadcasting (MIB), Government of India in association with Commonwealth Educational Media Centre for Asia (CEMCA), New Delhi, has successfully organised a three day Community Radio Awareness Workshop at Hotel Acacia, Dimapur, Nagaland from 11th to 13th February 2020.

Various NGOs from Manipur and Nagaland participated in this workshop which aimed to build awareness and clear any doubts among the participants around the procedures to set up a Community Radio Stations like programme types they can follow, coverage area for frequencies, costing, basic requirements, role of community etc.



Prof Madhu Parhar, Director, CEMCA who led the workshop along with the team welcomed the different organisations participating in the workshop and shared about the initiatives the Government of India and CEMCA have been taking up to promote community radio in different parts of the country.

Prof Sapu Changkija, Dean, School of Engineering & Technology, Nagaland University, also gave the inaugural address and stressed upon the need of Community Radio Stations in North East India.

Mr. Amit Dwivedi, PMU, Community Radio Cell, MIB also enlisted the advantages of Community Radio along with the details of setting up Community Radio Stations and the various government policies and schemes one need to keep in mind while applying for license.



Prof Madhu Parhar, Director, CEMCA at Community Radio Awareness Workshop for Northeast on 13th February 2020

The workshop also had representatives of various Community Radio Stations from across Northeast India namely, Ms Debanjana Deb Barman of Friends Radio, Tripura and Dr Sangeeta Kakoty of Jnan Tranga from Assam who shared their experiences around the operations and working of CR stations.

With this workshop, the ministry and CEMCA are looking to guide and support the interested participants in their application for Community Radio Station licence hereby increasing the presence of community radio stations across the 8 states of Northeast India.

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\* This Press Release was sent to e-pao.net by Davis Kangjam who can be contacted at [daviskangjam\(AT\)gmail\(DOT\)com](mailto:daviskangjam(AT)gmail(DOT)com)

This Press Release was posted on 14th February 2020

# Expression of Interest



**SMT. B. BASANTI DEVI MEMORIAL TRUST**  
 Regd. No. 1432 of 2008 under the Indian Trust Act 1882  
 9ega Road, Khwairakpam Lalkel, Imphal West, Manipur

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Date: 12/07/2020

Expression of Interest

To,  
 The Ministry of Information and Broadcasting  
 Government of India.

Subject: Expression of interest & open/jockey for CRS

Dear Sir/Mam,

As the representative of B. Basanti Devi Memorial Trust, I would like express our interest in applying for license and necessary application to launch a 'Community Radio Station' in Imphal, Manipur. We would be very grateful if the ministry could support us in this and to increase our outreach in the community.

Regards,  
 Bansi Kanyam  
 Trust Secretary,  
 Contact no: 984602689  
 Email id: bansi.kanyam@bbsmtrust.org

To  
The Ministry of Information and Broadcasting  
'A' Wing, Shastri Bhawan,  
New Delhi-110001

Sub: **Expression of interest for establishing a Community Radio Station**

Respected Sir/Madam,

With regard to the aforementioned subject, I am hereby submitting this Expression of interest letter for establishing a Community Radio Station at Rajeshwari Karuna School, Tuli (CBSE), under Mokokchung District, Nagaland, a project of Community Educational Centre Society. I have read the Policy Guidelines for setting up Community Radio Stations and I kindly request your esteemed authority to consider my Expression of Interest for the same.

I hope and pray that you will me give me the opportunity to pursue this privilege.  
Thanking you in anticipation.

Yours sincerely,

  
(SUBONENBA LONGKUMER)  
Chairman/Director  
Community Educational Centre Society  
Contact No.:- 9436013628/9856163452

**DIRECTOR**  
**Community Educational Centre Society**



Grace Colony, Kuda 'C' (Nagarjan), Lane - 25, Post Box - 443, Dimapur - 797112, Nagaland.  
Tel No - 03862-232747/224280, E-mail - cecsociety@yahoo.com  
www.cecsociety.org

NODAL ORG

