



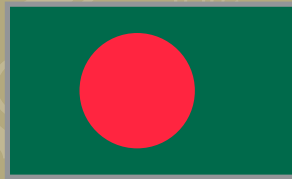
CEMCA



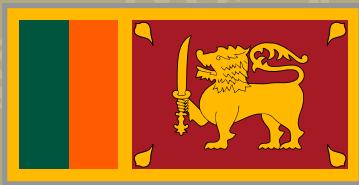
ANNUAL REPORT

2019-20

Bangladesh



Sri Lanka



Brunei



Singapore



Asia Footprint

India



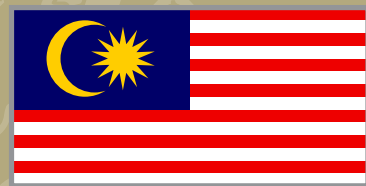
Pakistan



Maldives



Malaysia





CEMCA

ANNUAL REPORT

2019-20

Commonwealth Educational Media Centre for Asia
New Delhi

Commonwealth of Learning

Commonwealth of Learning (COL) was created by Commonwealth Heads of Governments, in their meeting held in Vancouver, Canada in 1987. The organisation was established to promote distance learning and use of Information and Communication Technologies (ICTs) and to strengthen cooperation in education among the Member States of Commonwealth. COL was started in 1987 with the mandate to strengthen higher education using open and distance learning (ODL). With the adoption of the Millennium Development Goals (MDGs) and the Education for All (EFA) goals in 2000 by the United Nations, COL aligned its work to the global development agenda. In the last more than 30 years, there has been a clear progression in higher education, teacher training and secondary education from the formal education sector to non-formal learning related to skills development, agriculture and health. COL paid attention to the learning and development needs of its stakeholders and embraced a lifelong learning perspective. The theme of COL's previous strategic plans was "Learning for Development," focusing on how education and learning add value to the development process. That approach encouraged COL to think beyond outputs and work for outcomes. COL has grown and developed from being an organisation with an output orientation to one that is outcomes based. The post-2015 education agenda reflects the organisation's further evolution. COL is committed to promoting equitable access to quality lifelong learning for all — believing, in effect, that access to learning opportunities will lead to progress in achieving the Sustainable Development Goals. COL's new motto is therefore "Learning for Sustainable Development," which is the theme of its Strategic Plan.

For details visit www.col.org

All queries, suggestions, comments may please be addressed to:

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Contents

Abbreviations	v
Introduction	1
Vision	1
Mission	1
Core Objectives.....	1
Targets and Achievements	2
Collaborations and Partners	4
Programme Sectors	6
<i>Higher Education</i>	6
Overview.....	6
Activities	6
Other Capacity Building Activities.....	6
<i>Skills</i>	11
Overview.....	11
Activities	12
<i>Community Media</i>	14
Overview.....	14
Activities	15
Knowledge Management Activities	17
Publications	18
Awards	19
Budget and Expenditure	20
Income and Expenditure—Core Activities	20
Additional Funding Activities 2019-20	21
List of Workshops, Events and Meetings (2019-20)	22
Advisory Council	28

Abbreviations

BBAU:	Babasaheb Bhimrao Ambedkar University
BOU:	Bangladesh Open University
BAOU:	Babasaheb Ambedkar Open University, Ahmedabad
BRAOU:	B. R. Ambedkar Open University, Hyderabad
CEMCA:	Commonwealth Educational Media Centre for Asia
COL:	Commonwealth of Learning
CPD:	Continuous Professional Development
EU:	European Union
FMC:	Foundation for MSME Clusters
IGNOU:	Indira Gandhi National Open University
IIT:	Indian Institute of Technology
IDOL:	Institute of Distance & Open Learning, University of Mumbai
KKHSOU:	Krishna Kanta Handiqui State Open University
MIB:	Ministry of Information and Broadcasting
MOOC:	Massive Open Online Course
NAAC:	National Assessment and Accreditation Council
NSDC:	National Skill Development Corporation
NSOU:	Netaji Subhas Open University
ODL:	Open and Distance Learning
OER:	Open Educational Resources
OEP:	Open Educational Practices
ORMAS:	Odisha Rural Development & Marketing Society
OSOU:	Odisha State Open University
OUSL:	Open University of Sri Lanka
RIE-NCERT:	Regional Institute of Eductaion, NCERT, Bhubaneswar
SIDBI:	Small Industries Development Bank of India
TVSD:	Technical Vocational Skill Development
TNOU:	Tamil Nadu Open University
TERI:	The Energy and Resources Institute
UOU:	Uttarakhand Open University
UNESCO:	United Nations Educational, Scientific and Cultural Organization
VMOU:	Vardhman Mahaveer Open University
YCMOU:	Yashwantrao Chavan Maharashtra Open University

Introduction



The Commonwealth Educational Media Centre for Asia (CEMCA), an international organization, works in eight Commonwealth countries of Asia, namely, Bangladesh, Brunei Darussalam, India, Malaysia, Maldives, Pakistan, Singapore and Sri Lanka. It was established by Commonwealth of Learning (COL), Canada in the year 1994. The Government of India notified CEMCA as a diplomatic mission extending it privileges and immunities under the provisions of the United Nations (Privileges and Immunities) Act, 1947. CEMCA promotes the use of technologies to serve the education and training needs of Commonwealth Asia. The strategic objective of CEMCA is to promote co-operation and collaboration in the creation and use of media resources for open and distance learning (ODL) and skill development. CEMCA also strengthens the use of community radio to empower local communities towards sustainable development. The Centre facilitates capacity building and promotes sustainability of community radio operations in the region.

To realise the aim “**let no one be left behind**”, CEMCA promotes effective use of technologies for education and learning leading to sustainable development. CEMCA aligns its work to the six-year Strategic Plan of COL and is committed to achieving outcomes and impact. CEMCA adhere to the principle of value for money in all its work.

Core Objectives of CEMCA

The strategic objective of CEMCA is to promote co-operation and collaboration in the use of electronic media resources for distance education. The specific objectives are to:

- Serve as a regional educational media resource centre.
- Facilitate an effective exchange of information on educational media resources between educational and media organisations in the region.
- Empower marginalised communities, including women, using community media.
- Undertake research in emerging media technologies, including mobile devices.
- Facilitate access to training in the development and use of electronic media resources for distance education.
- Serve as an information centre on educational technology.

Country Focal Points

Each Minister of Education in the Commonwealth Asian Countries nominates a senior official as Country Focal Point. The role of the Focal Point is to interact with COL, co-ordinate with other ministries, disseminate related information to the interested stakeholders, and keep the Ministers and other senior officials briefed about COL/CEMCA's country and regional roles. The meeting of Focal Points provides first-hand information of the country priorities to COL/CEMCA that contributes to the development of COL/CEMCA's next plan.

Vision

To be the foremost agency in Commonwealth Asia that promotes technology-enabled learning for sustainable development.

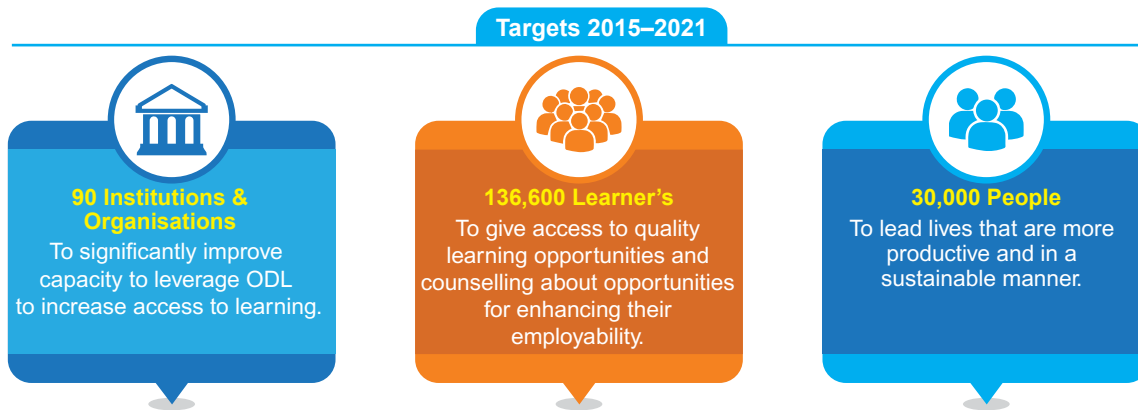
Mission

To assist Governments, Institutions and Organisations in expanding the scale, efficiency and quality of learning by using multiple media resources in open and distance learning.

Targets and Achievements

Targets 2015–2021

CEMCA's targets for 2015–2021 are as under:



Results

CEMCA interventions have been designed in project mode since 2016–2017 with emphasis on the end users and learners. CEMCA team defined ambitious targets and later internal and external evaluation of impact was made based on the data collected with the help of partners. CEMCA with the support of its partners and COL designed unique interventions, such as implementation of higher education integrated model; adoption of institutional OER policy; MOOC on life skills for engineers; training of master trainers for Technical Vocational Skill Development (TVSD); integration of Recognition of Prior Learning (RPL) with the higher education and supporting innovative ODL/blended learning aimed at social inclusion and economic empowerment.

The year 2020 marked the 5th year of the Six-Year (2015–2021) Strategic Plan of CEMCA. CEMCA undertook research to evaluate its interventions and their effectiveness in improving the lives of underserved. The focus was on reaching out to more learners and collecting relevant data from partners. The report is based on the activities, interventions and internal data collected from partners. On the basis of evaluation, CEMCA further developed strategy to achieve the balance targets for the remaining period of 2020–2021. CEMCA started preparing different issues to be addressed in its next Six-Year (2021–2027) Strategic Plan on the basis of continuous Monitoring & Evaluation of interventions.

Achievements

Targets and Achievements: The three corporate outcomes along with the targets set for the period 2015–2021 are given below. The status of the achievement at the end of June 2020 (July 2019–June 2020) is listed in the table below:

Sl. No.	Outcome Statement	Target 2015-2021	Achieved July 2015-June 2019	Achieved July 2019-June 2020	To Achieve July 2020-June 2021
1	Sustainable Livelihood	30,000	14,442	1,868	13,690
2	Learners Reached	136,600	64,836	44,279	27,485
3	Institutions Strengthened	90	55	22	13

Strategies Adopted by CEMCA

COL/CEMCA has identified five core strategies to achieve outcomes and impact:



Partnership: CEMCA partners with Government Agencies, Public Institutions, Civil Society and Other Organisations to improve and extend teaching and learning services to people in Commonwealth Asian countries.



Capacity: Build capacity to enable and empower people and organisations to develop appropriate policies, adopt and adapt models; develop and use materials. It focuses primarily on human resource development.



Materials: Supports the development of learning and teaching resources such as course materials, toolkits and policy guidelines. CEMCA publishes all its learning resources as Open Educational Resources (OER).



Models: CEMCA defines a model as a coherent set of structures and processes that is seen to work in more than one context to achieve results.



Policies: CEMCA supports the development of policies for countries, organisations and institutions that focus on ODL, OER and Community media.















Collaborations and Partners

The most significant strategy of CEMCA is to develop partnerships since all the interventions are made through partners. The partners are treated as an extended team of CEMCA. Almost all the partners contribute their resources and time with CEMCA. In this way, our interventions have been successful in reaping maximum impact by utilising mutual resources.

Some of the major partner institutions with whom CEMCA collaborated during the period are:

Partner Institutions

Andhra University, Visakhapatnam		Indian Institute of Technology, India	
Bangladesh Open University, Bangladesh		Jharkhand skill development mission, Ranchi	
BAOU, Ahmedabad		Krishna Kanta Handiqui State Open University, India	
BRAOU, Hyderabad		Ministry of Information and Broadcasting, GOI, India	
Community radio Stations		MSME Cluster Delhi, India	
DST, Govt of India		Netaji Subhas Open University, India	
IDOL, University of Mumbai		Odisha Rural Development Marketing Society, India	

Odisha State Open University, India		TNOU, Chennai	
Power Sector Skill Council		UNESCO, New Delhi	
Rajiv Gandhi Central University, Itanagar, Arunachal Pradesh		University of Hyderabad, India	
RIE-NCERT, Bhubaneswar		Uttarakhand Open University, India	
TERI, India		VMOU, Kota Logo	
The Open University of Sri Lanka, Sri Lanka		YCMOU, Nashik	





CEMCA works in two sectors: Education and Skills with Gender as a cross-cutting theme. Details of these sectors during 2019-2020 are described below: -

Overview

CEMCA has been working with Commonwealth Governments and Institutions in the Asian region to develop institutional ODL and OER policy, improve the quality of learning and enhance staff capacity to develop and deliver quality programmes.

Access to quality higher education is essential for economic growth, research and innovation. CEMCA, as a leader in the use of ICTs in higher education, has been continuing experiment with the use of audio, video, multimedia and online technologies to increase access to quality learning materials.

With adoption of newer technologies and innovative educational delivery modes, models such as MOOCs and blended approach are being developed. CEMCA strives to provide technical advice to stakeholders as they work to respond to the changes by reforming the curricula, diversifying provision and enlarging their networks.

Activities

CEMCA, in partnership and collaboration with its various Stakeholders, Open Universities, Higher Education Institutions of Commonwealth Asia and Technology Partners, organised capacity building/ policy development workshops, national level consultations and programmes for Vice Chancellors, Academic Counsellors, Faculty and team members of Open Universities.

During COVID-19 lockdown when physical mode was not feasible, several activities as detailed below were conducted online.

Other Capacity Building Activities

Access to Education through need-based courses

CEMCA supported 4 Indian Open Universities (NSOU, UOU, UoH and KKHSOU) under its higher education integrated model to provide access to education through various need-based courses. 38,514 learners were enrolled with these Universities and successfully completed the courses. CEMCA partnered

CEMCA will ensure that in a period of five years at least 30,000 learners from 3 countries use 30 innovative and need based courses related to national needs (available as OER) for better competencies and learning opportunities. Of these 30,000 learners, about 10,000 girls and youth from marginalized communities will enroll and complete the tertiary education through Community based Learner Support System and improve their employability index or move into entrepreneurship.

with NSOU and supported Online and Face-to-Face counselling of 258 learners for employment and entrepreneurship to enhance their employability through job fair and online placement service.

Training of Academic Counsellors and Tutors of ODL institutions

CEMCA conducted two Capacity Building Programmes on “Academic Counselling for Distance Learners of NSOU-Kolkata” in March 2020 to cope up with the teaching-learning challenges in the 21st Century. The 1st training was conducted at University campus with participation and training of 58 Academic Counsellors (37 female and 21 Male). The 2nd training was conducted at Durgapur Regional Centre, NSOU, West Bengal in March 2020 in which 40 (Male 35 and Female 05) Academic Counsellors attended.

Another Capacity Building programme for the Academic Counsellors of Uttarakhand Open University, Haldwani, India was held in February 2020 to train faculty on the use of ICT mediated tools for conducting effective learner support in distance education in which 52 Academic Counsellors (23 Female and 20 Male) participated and learnt various aspects of Counselling in Open Universities.

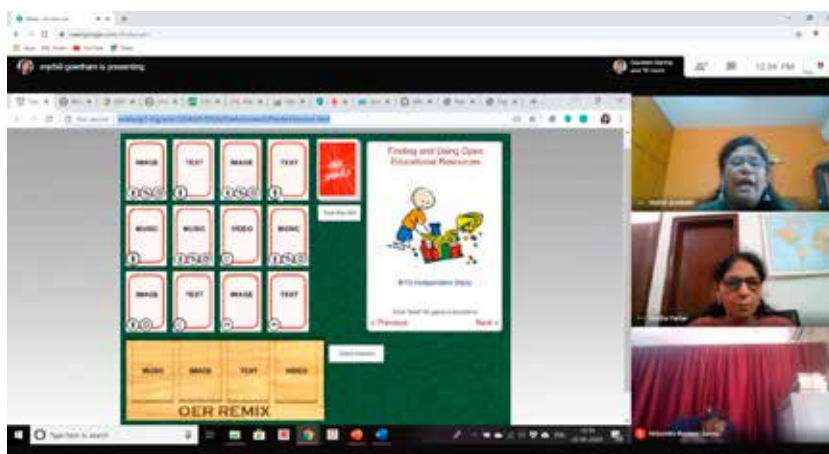
A two-day workshop in collaboration with Bangladesh Open University (BOU), Dhaka, Bangladesh was held in January 2020 on the theme “Impacting Education and Open Schooling through OER” to train Tutors of BOU engaged in providing tutorials for learners of HSC and Education programmes (BEd/MEd). 31 Faculties and Tutors (14 Female and 17 Male) attended. On conclusion of the workshop, University agreed on the policy recommendations for BOU including exchange of VET materials of the Regional Open Universities to achieve the cost-effectiveness for VET program.



MOOC on Life Skills for Engineers

The MOOC is powered by mooKIT developed by the Indian Institute of Technology, Kanpur. Life Skills-MOOC for Engineers was launched in partnership with the University of Hyderabad and the Osmania University, India. The first phase was offered in 2018-19 while the second started in 2019-2020. Level-1 started in January 2020 and completed in February 2020 and Level- 2 in February 2020 and completed in April 2020.

Online interactive counselling for the “Life Skills MOOC Level 2 Participants” was conducted where more than 330 individuals enrolled, participated, interacted and were guided by the experts from the University of Hyderabad, IIT- Kanpur and Osmania University. In both the levels, 4,448 learners enrolled out of which 1,158 earned a certificate.





Mentoring Open Universities for Assessment and Accreditation

To achieve 'quality of education, the Government of India have prescribed guidelines that all Open Universities and Directorates of Distance Education in Dual Mode Universities should be assessed and accredited by 2021. CEMCA in consultation with Ministry of Education, Govt. Of India organised one day meeting for the Vice Chancellors of the Open Universities on "Mentoring Open Universities for Assessment and Accreditation" in which 14 Vice Chancellors and/or their representatives participated.

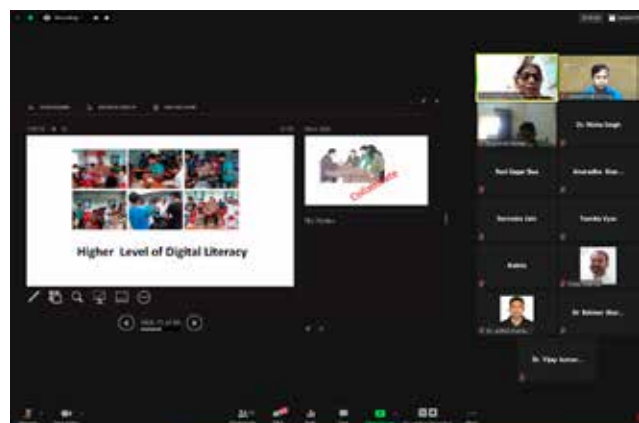
CEMCA organised a one-day meeting on "Feedback and Mentoring for Assessment and Accreditation for Directorates of Distance Education" in collaboration with and at Netaji Subash Open University (NSOU), Kolkata, India in October 2019.

Further, CEMCA provided mentoring support to Uttarakhand Open University, Haldwani and Dr. Babasaheb Ambedkar Open University, Ahmedabad, India for readiness for NAAC Assessment and Accreditation. Both the University teams readied for documentation and evidences as per the set parameters.

Adoption of OER and Institutional OER Policy

CEMCA in collaboration with the Tamil Nadu Open University, Chennai, India organised in November 2019 a three-day "Capacity Building Workshop on Adoption and Implementation of Institutional Open Educational Resources Policy" for University teachers and academicians at TNOU, which was facilitated by Prof. Mustafa Azad Kamal from Bangladesh Open University, Bangladesh. 38 teachers and academicians (9 Female and 29 Male) participated. In another programme, 42 faculty members of TNOU were trained in designing and development of online courses in November 2019.

CEMCA supported Dr. Babasaheb Ambedkar Open University, Ahmedabad, India to develop "Institutional Policy on Open Educational



Resources” (OER). Two-day workshop, held in the Open University in December 2019, was conducted by Dr. Sanjaya Mishra, Education Specialist, Commonwealth of Learning and participated by 45 faculty members and leaders of the University.

CEMCA supported Yashwantrao Chavan Maharashtra Open University, Nashik, India to “Development, Adopt and Implement Institutional Open Educational Resources (OER) Policy”. The programme was conducted in February 2020 in which 72 Faculty and academicians (29 female and 43 male) participated. Draft OER policy and strategic plan for implementation of OER at the University was developed.

Two programmes “Online Training on Design and Development of OER Policy” and “Google Applications” were conducted for the benefit of whole Faculty of 22 members of Vardaman Mahavir Open University (VMOU), Kota, India.

Capacity Building on ICT, Development of MOOC and Online Education

Workshop on “Development of E-Content and Facilitation for Online Learning through Moodle LMS including Mobile App” in partnership with Krishna Kanta Handiqui State Open University, Guwahati was held in February 2020 at National Institute of Rural Development and Panchayati Raj, Guwahati, India in which 23 faculty members (13 female and 10 male) from different colleges and Universities of Assam participated. Groups developed their own e- course by applying four Quadrant approach.

A workshop on “Designing and Developing a Blended Course using Moodle Programme” was organised in January -February 2020 for the faculty of the University of Hyderabad, India. 18 Faculty members from different disciplines attended the workshop and initiated creation of e-Content on Moodle.

CEMCA conducted a three-day “Online capacity building programme on E-Content Development using OER and ICT” in May 2020 for the Faculty of Tamil Nadu Open University in which 45 Faculty members participated. Faculty was mentored through WhatsApp on all programme days and continue thereafter. Faculty members learned Moodle, how to create small videos, discussion forum and assignment questions.

A three-day Online staff development programme on Development of MOOC Courses for ODL Learners was organized in May 2020 for the faculty of Yashwantrao Chavan Maharashtra Open University, Nasik, India in which the faculty was mentored by the experts through asynchronous mode. Similar programme was also conducted in May 2020 for the staff of Dr. Babasaheb Ambedkar Open University, Ahmedabad, India in which faculty created small videos using open source software, learnt how to upload the text in Moodle. They also learnt the four Quadrants of SWAYAM, the Govt. of India Platform. 130 Faculty members and Research Scholars from both the Universities participated.

An Online Training Programme on “Inclusive Education, Best Practices” for 15 days was conducted at NSOU in May 2020. It comprised two Modules i.e. Understanding Diversity and Inclusion and Pedagogy for Inclusive Education. The training programme was offered using synchronous and asynchronous tools. Four live sessions were conducted by the experts. The contents in different formats (text, audio, and video) were delivered through social media (WhatsApp). 230 teachers, teacher educators and pupil-teachers from India participated in the training to enhance the understanding of Inclusive Education and its implementation.

Five-day Online training was conducted on “Covid 19: Technology to Reach and Teach the Learners” in May 2020 in collaboration with Uttarakhand Open University, Haldwani, India. 108 Participants (Bangladesh: 41, India 40, Sri Lanka 27) attended this programme. Presentations were made Online. Moodle and WhatsApp were used to mentor asynchronous.

Webinars and Seminars for Professional Development

CEMCA collaborated with Regional Institute of Education (RIE), Bhubaneswar, NCERT for an International Conference on Education in the 21st Century (ICE21C) organised in February 2020 and conducted panel discussion on “Teachers’ Professional Development through Technology” in which 125 delegates participated. A workshop on framework for e Content development was also organised. UNICEF also contributed. The faculty from Bangladesh and India participated, trained and presented their research papers.

An Online seminar was organised on “Cyber Security in Online Learning” in May 2020 in which Dr. Pavan Duggal, Chairman International Commission on Cyber Security Law was the main speaker. 100 Participants attended the seminar and interacted with the speaker.

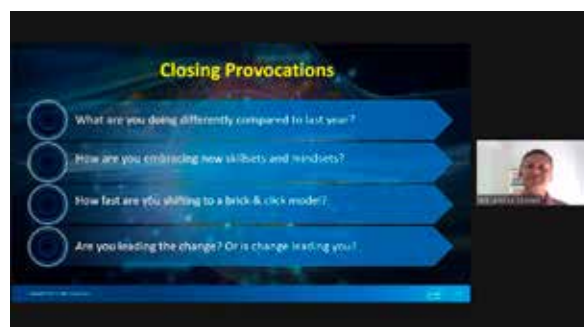
CEMCA conducted a Webinar on “Future of Jobs - Post COVID 19” in June 2020. Mr. Anshul Sonak, the Regional Director – Innovation & Education Programs (Asia), Corporate Affairs Director (SE Asia), Intel, Singapore was the expert speaker.

CEMCA under its Higher Education initiatives conducted a Webinar on “Artificial Intelligence in Higher Education” in June 2020. The session was taken by Dr. Manish Gupta, Director of Google Research India and Infosys Foundation Chair Professor at IIIT Bangalore.

CEMCA in collaboration with Krishna Kanta Handiqui State Open University, Guwahati, India organised an International Online Conference on the theme “Teaching-Learning in the Time of Pandemic: Role of Online Learning” in April 2020. Prof Asha Kanwar, President & CEO of COL delivered the Keynote address, while Dr. V. Balaji, Vice- President, COL delivered the Keynote address on “Responding to Covid-19: ODL in Technology Perspective”. More than 170 educators participated in the conference and interacted with the speakers.

CEMCA supported, Institute of Distance and Open Learning, University of Mumbai and Indian Distance Education Association, India in organising “24th IDEA National Online Conference on Emerging Perspectives of Open and Distance Learning” in July 2020.

A series of WEBINARS are being organized by CEMCA on the theme “Integrated Higher Education”. CEMCA organized a webinar on “Design Principles and Emerging Technologies for E-content Design” in April 2020 in which Dr. Kaushal Kumar Bhagat, Centre for Educational Technology, Indian Institute of Technology, Kharagpur, India was the speaker moderated.



Skills



Overview

Lack of employment opportunities causes grave concern to the youth. Skilling is the only tool, which can transform the demographic disaster to demographic dividend. It is imperative to have a system that provides skills and produces skilled youth in sync with their cultural context, aspirations and the demand of the market.

Median age of youth in Bangladesh is 24, India 27, Sri Lanka 32, Pakistan 23, Malaysia 28, Brunei 29 and Singapore 34 years. It indicates that citizens of Commonwealth Asia are young and have the potential to become more productive and add to the economic growth of the region. It indicates that with skilling, an average youth from these countries have the potentials to become a “Digital Native” in the very near future, and can use digital media with ease and without inhibitions. However, major challenge in this region lies in “inclusion” of the marginalized. Poverty, complex social structure and political unrest are some of the many issues posing the challenge.

Two-pronged approach by CEMCA



Developed a flexible and blended model for counselling and training in three areas: for pedagogy, livelihoods life skills and generic employability skills.



Supports Civil Society Organizations (CSOs) and institutions involved in the community media for empowering communities to pursue sustainable development goals.

CEMCA strives to use community media as a tool to improve employability, productivity, entrepreneurship, health well-being and empowerment of the citizens of Commonwealth Asia.

Objectives set by CEMCA



Will strive to increase access to good quality training content aimed at skill development of the marginalized communities



Will help in building the capacity of vocational trainers such that the quality of learning improves



TVSD initiative must translate into sustainable livelihoods for the youth of Commonwealth Asia

Activities

1. CEMCA supported Govt. of Jharkhand, India to train 60 vocational trainers through ToT mode. CEMCA is conducting an effectiveness study of the training, based on which, the Jharkhand Government will identify the best trainers to be engaged as Master Trainers for training activities through CEMCA's future intervention.
2. CEMCA supported Govt. of Odisha, India through ORMAS to train 1000 vocational trainers through TOT mode.
3. Supporting Power Sector Skill Council in creating video content and training the personnel for various Job Roles.
4. Enterprise Development Training for 200 Tribal Women was completed in Sonebhadra District, Uttar Pradesh, India.
5. Under the European Union project, "Bamboo 4 Sustainable Development", 13 Videos on Enterprise Development and Financial Planning have been developed and launched at Bamboo Artisan Conclave held in September 2019. Of these, 52 videos have been translated and completed in four languages and 13 PPTs developed in English.





6. One-day workshop for the experts from 9 CR stations from various states of India was organised in August 2019 in Delhi to orient them on creating audio modules on Bamboo for local communities.
7. Curriculum and Course Development Workshop for 'Disaster preparedness through Community of Practice (CoP)' was held in February 2020 at Andhra University, Visakhapatnam, India. It aimed to create awareness on disaster preparedness and management through CoP. The titles of 12 modules on Disaster Preparedness were finalised.
8. A meeting on Content Creation for 'Soft Skill Training to Strengthen Police Performance' was held at Trichy, India in February 2020 with the objective to introduce the content writers to the project and provide guidelines for the training. The titles of five modules were finalised. The syllabus, format of the course material and the pre-test and post-test tools were also designed. The office of the Deputy Inspector General, Police, Trichy extended support to the initiative. The modules have been reviewed and are under finalisation.



Community Media



Overview

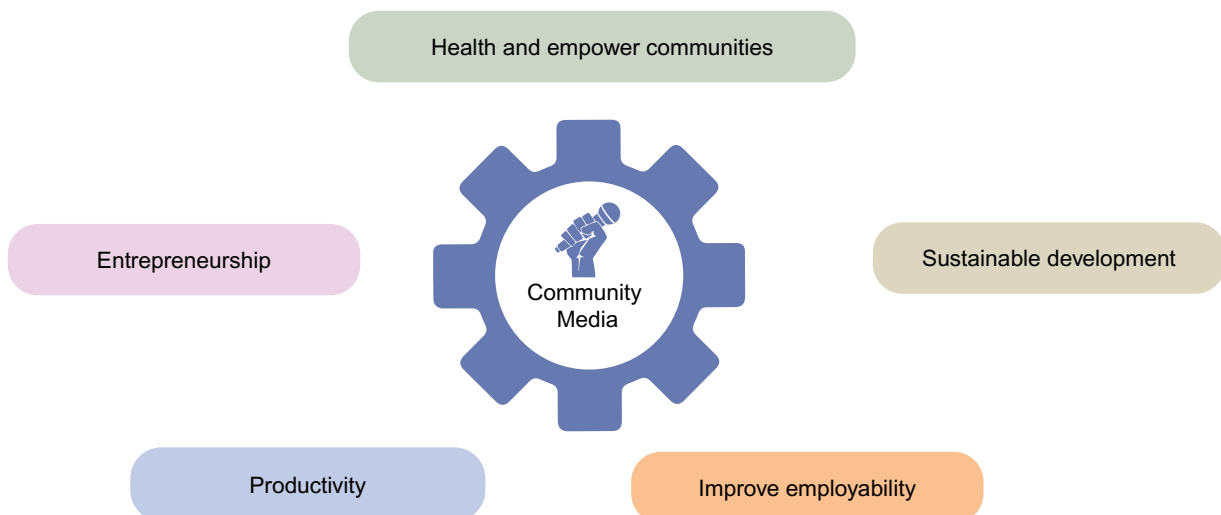
CEMCA supports Civil Society Organizations (CSOs) and institutions involved in the community media for empowering communities to pursue sustainable development goals. It strives to use community media as a tool to improve employability, productivity, entrepreneurship, health well-being and empowerment of the citizens of Commonwealth Asia.

CEMCA is adopting an integrated approach to the development of Community Radio as mentioned below:



CEMCA attempts to empower marginalized communities by building their capacity in producing Community Learning Programmes having special focus on women. CEMCA also helps community media organisations to become sustainable while converting passive listenership and/or viewership to active learning.

Community Media Contributions:



Activities

1. CEMCA developed a Documentary Film, on the request of Ministry of Information and Broadcasting (MIB), Govt of India, on “Community Radio- Step- by -Step- Procedures and Polices of the Govt. of India”. The film was released in the ‘Community Radio Sammelan’ attended by more then 200 experts from various Community Radio Stations of India and the officials from various Ministries of Govt. of India.
2. A Handbook on “Best Practices of Community Radio and Sustainable Development Goals” is under development in collaboration with UNESCO, Delhi.
3. CEMCA on the request of Ministry of Information & Broadcasting, Govt. of India organised ‘Community Radio Awareness Workshops’ to create awareness about Community Radio Policy and Support Schemes. The specific focus was on the dark areas and the aspirational districts identified by NITI Aayog, Govt. of India. The workshop was conducted at Ahmadabad in December 2019, and at Dimapur, Nagaland, India in February 2020. More than 40 participants including women from various NGOs of Gujarat and Madhya Pradesh, and 48 from 30 NGOs of Nagaland and Manipur, India, attended the workshop.



4. CEMCA in collaboration with UNESCO has been organising 'Community Radio Video Challenge (CRVC)' for students below the age of 25 years to promote understanding and importance of CR as an alternative media for community's self-expression, learning and development. The 07th Community Radio Video Challenge (CRVC) was organised in February 2020 at UNESCO House, New Delhi. A total of 25 videos were reviewed by a panel of experts and awardees selected.



A one-day workshop on Documentary Film Making was organised in March 2020. Due to COVID-19 lockdown, the formal award function was cancelled and awards given to the winners informally.

5. Seven Webinars were organised with 40 Community Radio Stations (CRSs) during COVID-19 in May 2020. In these Webinars, CRSs shared their experience on the activities performed and community relevant topics were broadcast by them during COVID-19.
6. The Audio Programmes developed by CEMCA were shared with 289 functional Community Radio Stations, which broadcasted these programmes during COVID-19.
7. Community Radio as a Tool for Community Development in India Two workshops, one in New Delhi and another in Chennai, India were organised in October 2019 and November 2019 respectively on Community Radio as a Tool for Community Development and using Community Radio for Education and Skills in which 77 Radio Stations from North and the Southern regions of India participated.



Knowledge Management Activities

Career Conclave 2019

CEMCA participated in the third edition of a five-day Career Conclave organised by the Directorate of Education, GNCT at New Delhi in October 2019. CEMCA through activity-based career guidance & counselling sessions created awareness of different Vocational/Skill based job opportunities available. More than 6000 students visited the CEMCA stall.

The interactive sessions and activities were highly appreciated by Educational and Vocational Guidance Counsellors

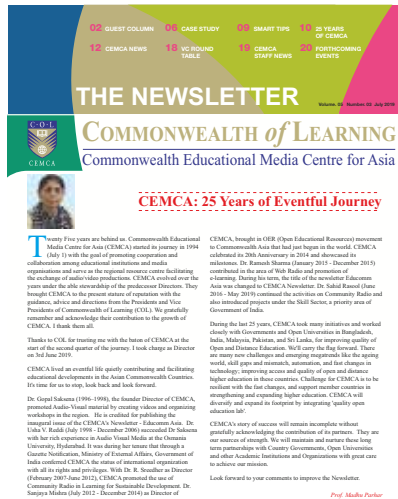
(EVGCs), teachers and students. Many school representatives requested CEMCA to organise a workshop for their counsellors to help the students understand the job opportunities in Vocational and Skills sector.



Publications



CEMCA published three issues of “Newsletter” during the year. The publications are accessible online through website and social media channels.



CEMCAs “E-News Digest” (two issues) has been created and circulated to more than 5000 readers.



Awards



In order to encourage the participation of women students in the graduate/ postgraduate programme in Media & ICT through ODL, CEMCA awards the best performing women students. During the year 2019-2020, the following students were awarded the prize:

1. Ms Rashi Gupta, Master of Computer Application, Indira Gandhi National Open University, New Delhi, India
2. Ms. Priya E, Bachelor of Computer Applications (BCA), Tamil Nadu Open University, Tamilnadu, India.
3. 12 Students from National Institute of Open Schooling, Noida, Uttar Pradesh, India.



Budget and Expenditure



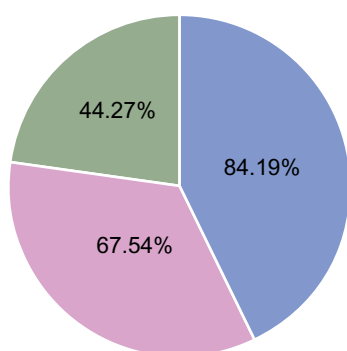
During the year 2019-20, CEMCA received INR 38,759,387 (CAD 775,188) from COL for its Operation and Programme activities. It also received INR 6,334,520 (CAD 126,690) from MIB, ORMAS, European Union and UNESCO as additional contribution for the sponsored activities.

Income & Expenditure-Core Activities

Total Budget for Core Activities and Utilisation are detailed below:

SI. No.	Activity	Income	Expenditure	% Utilisation
1.	Education	INR 8,950,000 (CAD 179,000)	INR 7,534,984 (CAD 150,700)	84.19 %
2.	Skills	INR 9,600,000 (CAD 192,000)	INR 6,483,558 (CAD 129,671)	67.54 %
3.	Knowledge Management	INR 2,700,000 (CAD 54,000)	INR 1,195,279 (CAD 23,906)	44.27 %
4.	Total	INR 21,250,000 (CAD 425,000)	INR 15,213,821 (CAD 304,276)	71.59 %

Budget Utilization



Education Skills Knowledge management

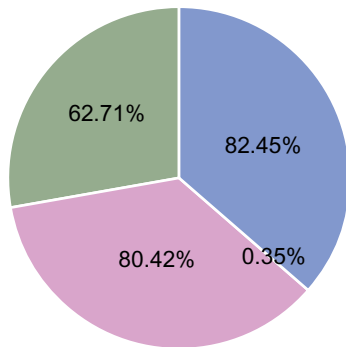
CEMCA's Core Programmes Expenditure was INR 15,213,821 (CAD 304,276), which is 71.59% of the programme budget allocation. The activities, though well planned, could not be completed by the partner institutions due to lock down caused by COVID-19.

Additional Funding Activities 2019-20

Budget Allocation vs Utilisation under Additional Funding activities 2019-20:

SI. No.	Source	Allocation	Utilisation	% Utilisation
1.	MIB	INR 1,697,625 (CAD 33,953)	INR 1,399,703 (CAD 27,994)	82.45 %
2.	ORMAS	INR 2,252,250 (CAD 45,045)	INR 7,876 (CAD 158)	0.35 %
3.	European Union Project	INR 2,327,453 (CAD 46,549)	INR 1,871,740 (CAD 37,435)	80.42%
4.	UNESCO for CRVC programme	INR 57,192 (CAD 1,144)	INR 35,867 (CAD 717)	62.71
5.	Total Amount	INR 6,334,520 (CAD 126,690)	INR 3,315,186 (CAD 66,304)	52.34 %

Budget Utilization



■ MIB ■ ORAMS
■ European Union Project ■ UNESCO for CRVC

Value for Money

Value for money is the guiding principle for CEMCA's Activities. For every Rupee/ Dollar spent, maximum impact is strived for higher returns. Reusing existing learning materials for multiple interventions with more partners and economies of scale are some of the indicators of value for money that CEMCA strives.



List of Workshops, Events and Meetings 2019-20

53 events with participation of 45085 persons were held during the year.

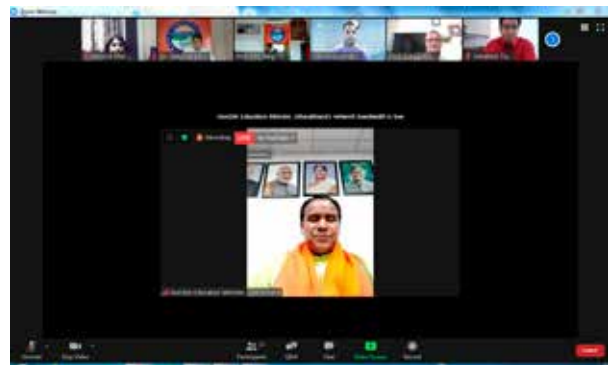
SI. No.	Name of the Activities	DATE	Partner/ Collaborator	Place of Workshop	Sector
1	Mentoring Open Universities for Assessment and Accreditation	August 20, 2019		New Delhi, India	Education
2	Orientation Workshop on Content Creation on Bamboo4SD	August 26, 2019	EU/ Foundation for MSME Cluster for Sustainable Development, New Delhi, India	New Delhi, India	Skill
3	Academic Counselling for Distance Learners of NSOU	September 16-18, 2019		Netaji Subhas Open University, Kolkata, India	Education
4	Feedback and Mentoring for Assessment and Accreditation for Directorate of Distance Education	September 30, 2019	Netaji Subhas Open University, Kolkata, India	Netaji Subhas Open University, Kolkata, India	Education
5	Career Conclave for Students	October 21-25, 2019	Govt. of NCT of Delhi, India	New Delhi, India	Skill
6	Workshop on "Community Radio as a tool of Community Development"	October 22, 2019		New Delhi, India	Skill
7	Workshop on "Community Radio as a tool of Community Development"	November 01, 2019	Tamil Nadu Open University, Chennai, India	Tamil Nadu Open University, Chennai, India	Skill
8	Workshop on "Adoption and Implementation of Institutional OER Policy"	November 18-20, 2019	Tamil Nadu Open University, Chennai, India	Tamil Nadu Open University, Chennai, India	Skill

SI. No.	Name of the Activities	DATE	Partner/ Collaborator	Place of Workshop	Sector
9	Workshop on "Community Radio Awareness"	December 09-11, 2019	Ministry of Information & Broadcasting, Govt of India, New Delhi.	Ahmedabad, India	Additional Funding
10	Workshop on "Institutional Policy on Open Educational Resources (OER)"	December 12-13, 2019	Babasaheb Ambedkar Open University, Ahmedabad, India	Babasaheb Ambedkar Open University, Ahmedabad, India	Education
11	Training programme for Baseline Survey and Data Entry on Disaster Management Preparedness	1. January 06-10, 2020 2. January 07-11, 2020 3. January 09-13, 2020 4. January 09-13, 2020	8 Functional Community Radio Stations in India	1. Puducherry, India 2. Orissa, India 3. Andhra Pradesh, India 4. Tamil Nadu, India	Skill
12	Enterprise Development Training for Tribal Women	Batch 1. January 16-21, 2020 Batch 2. February 05-10, 2020	Guiding Souls, New Delhi, India	Uttar Pradesh, India	Skill
13	Lead Tutors training on academic counselling for learners of Vocational Education	January 21-22, 2020	Bangladesh Open University, Gazipur, Bangladesh	Regional Centre, Bangladesh Open University, Dhaka, Bangladesh	Skill
14	Designing and Developing a Blended Course using Moodle	January 30- February 01, 2020	Centre of Online Learning, University of Hyderabad, India	University of Hyderabad, Hyderabad, India	Education
15	Workshop on Community Radio Awareness	February 11-13, 2020	Ministry of Information and Broadcasting, Govt of India, New Delhi	Dimapur, Nagaland, India	Additional Funding
16	Capacity building programme for Academic Counsellors of the CEMCA supported Courses	February 11-13, 2020	Uttarakhand Open University, Haldwani, India	Uttarakhand Open University, Haldwani, India	Education
17	Community Radio Video Challenge- Jury meeting	February 18, 2020	UNESCO, New Delhi, India	UNESCO, New Delhi, India	Education
18	International Conference on Education in the 21st Century	February 21-23, 2020	Regional Institute of Education, NCERT, Bhubaneswar, India	Bhubaneswar, Odisha, India	Knowledge Management
19	Development of E-Content and Facilitation for Online Learning through Moodle LMS including Mobile App	February 21-23, 2020	Krishna Kanta Handiqui State Open University, Guwahati, India	National Institute of Rural Development and Panchayati Raj, Guwahati, India	Education

SI. No.	Name of the Activities	DATE	Partner/ Collaborator	Place of Workshop	Sector
20	Development, Adoption and Implementation of Institutional Open Educational Resources (OER) Policy	February 24-26, 2020	Yashwantrao Chavan Maharashtra Open University, Nashik, India	Yashwantrao Chavan Maharashtra Open University, Nashik, India	Education
21	Disaster Preparedness Through Community of Practice (CoP)	February 25-26, 2020		Andhra University, Visakhapatnam, India	Skill
22	Soft Skill Training to Strengthen Police Performance	February 27-28, 2020		Trichy, Tamil Nadu, India	Skill
23	Life Skills MOOC Level 1 and 2	January 01- February 13, 2020 and February 25 - April 13, 2020	University of Hyderabad and IIT, Kanpur, India	moocs4development platform (COL-IITK)	Education
24	Academic Counselling for Open and Distance Learners (ODL)	March 07-08, 2020	Netaji Subhas Open University, Kolkata, India	Netaji Subhas Open University, Durgapur RC, India	Education
25	Train Vocational Trainers through TOT mode	July-September 2019	JSDMS, Jharkhand, India	Jharkhand, India	Education
26	Train Vocational Trainers through TOT mode	July 2019 - February 2020	ORMAS, Bhubaneswar, Odisha, India	Centurian University, Bhubaneswar, India	Skills
27	Capacity Building Programme organised for Academic Counsellors of Uttarakhand Open University	February 11-13, 2020	Uttarakhand Open University, Haldwani, India	Uttarakhand Open University, Haldwani, India	Education
28	Three online interactive counselling for the Life Skills MOOC Level 2 Participants	March 30, 2020	University of Hyderabad and Powered by IIT Kanpur, India	CEMCA, ZOOM Sessions	Education
29	Webinar on “Corona CR Diary”	April 07, 2020		CEMCA, ZOOM session, New Delhi, India	Skill
30	Webinar on “Corona CR Diary”	April 10, 2020		CEMCA, ZOOM session, New Delhi, India	Skill
31	Webinar on Corona CR Diary- South Zone	April 17, 2020		CEMCA, ZOOM session, New Delhi, India	Skill
32	Webinar on “Corona CR Diary” - North East Zone	April 24, 2020		CEMCA, ZOOM session, New Delhi, India	Skill

SI. No.	Name of the Activities	DATE	Partner/ Collaborator	Place of Workshop	Sector
33	Webinar on "Design Principles and Emerging Technologies for E-content Design"	April 20, 2020	IIT, Kharagpur, India	CEMCA, ZOOM session, New Delhi, India	Education
34	International Online Conference on the theme "Teaching-Learning in the Time of Pandemic: Role of Online Learning"	April 21-22, 2020	Krishna Kanta Handiqui State Open University, Guwahati, India	KKHSOU, ZOOM Session, India	Education
35	Two-day Online workshop on Adoption of Institutional Open Educational Resources (OER) policy	April 23-24, 2020	Vardhman Mahaveer Open University, Kota, India	CEMCA ZOOM Session and Whatsapp, New Delhi, India	Education
36	Webinar on the topic "E-content design based on Outcome-based Learning"	April 27, 2020	IIT, Kharagpur, India	CEMCA, ZOOM session, New Delhi, India	
37	Online workshop on Use of Google Applications in Teaching-Learning in collaboration with Vardhman Mahaveer Open University	April 29,2020	Vardhman Mahaveer Open University, Kota, India	CEMCA ZOOM and Whatsapp, New Delhi, India	Education
38	"Innovative ways to develop content dissemination through CRS" Under Series Corona CR Diary-Webinar	May 02, 2020		CEMCA ZOOM Session, New Delhi, India	Education
39	Online workshop on E-Content Development using OER and ICT	May 04-06, 2020	Tamil Nadu Open University, Chennai, India	CEMCA ZOOM session and Whatsapp, New Delhi, India	Education
40	Content Development for CRS	May 04, 2020		CEMCA ZOOM session, New Delhi, India E48	Education
41	Webinar on "Cyber Security in Online Learning"	May 06, 2020		CEMCA ZOOM session, New Delhi, India	Education
42	Online Capacity Building Programme on Development of MOOCs for ODL Learners.	May 11-13, 2020	Yashwantrao Chavan Maharashtra Open University, Nashik,India	CEMCA ZOOM session and Whatsapp, New Delhi, India	Education

SI. No.	Name of the Activities	DATE	Partner/ Collaborator	Place of Workshop	Sector
43	Capacity Building Workshop on "Development of MOOCs for ODL Learners" for Teaching and Academic Staff	May 18- 20, 2020	Babasaheb Ambedkar Open University, Ahmedabad, India	CEMCA ZOOM and Whatsapp, New Delhi, India	Education
44	Training Programme on Inclusive Education: Best Practices	May 17- 31, 2020	Netaji Subhas Open University, Kolkata, India	CEMCA ZOOM session and Whatsapp, New Delhi, India	Education
45	Online Workshop on "Technology to Reach and Teach the Learners"	May 21- 25, 2020	Uttarakhand Open University, Haldwani, India	CEMCA ZOOM session and Whatsapp, New Delhi, India	Education
46	Webinar on "How to develop Video Contents using Mobile Phones".	May 21, 2020		CEMCA ZOOM session, New Delhi, India	Education
47	Webinar on "Corona CR Diary" on Combating COVID-19 - Experiences from ground	May 26, 2020		CEMCA ZOOM session, New Delhi, India	Skill
48	Online training for Academic Counsellors of VMOU	June 8-10, 2020	Vardhman Mahaveer Open University, Kota, India	CEMCA ZOOM session and Whatsapp, New Delhi, India	Education
49	Webinar on "Future of Jobs"	June 15, 2020		CEMCA ZOOM session, New Delhi, India	Education
50	Online training for Academic Counsellors of Krishna Kanta Handiqui State Open University (KKHSOU)	June 16-18, 2020	Krishna Kanta Handiqui state Open University, Guwahati, India	CEMCA ZOOM session and Whatsapp, New Delhi, India	Education
51	Online Capacity Building of Teaching and Academic Staff on Development of MOOCs for ODL Learners	June 22-25, 2020	Krishna Kanta Handiqui State Open University, Guwahati, India	Google Meet and Cisco Webex along with Whatsapp, India	Education
52	Webinar on "Artificial Intelligence in Higher Education"	June 26, 2020		Google Meet, India	Education
53	Faculty Development Programme on Online Learning through Moodle	June 26-30, 2020	Uttarakhand Open University (UOU), Haldwani, India	CEMCA ZOOM session, UOU Moodle and Whatsapp, India	Education



Advisory Council

The Advisory Council of CEMCA functions as an advisory body of COL on CEMCA affairs and is responsible for broad policy formulation in the programme areas. Besides, the Council provides informed guidance, monitors and evaluates CEMCA's progress and suggests ways and means to improve its performance. The Advisory Council meets once a year keeping in view the exigencies of business. The memberships are rotated amongst the members in the region.



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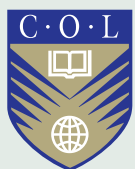


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