



SEHGAL
FOUNDATION

TOGETHER
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RURAL INDIA

Combating Covid-19

Stories from the ground



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On-Air response to address Covid-19

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Based in- District Nuh- an aspirational district (in the interiors -village Ghagas)
Reach- 225 villages (including 10 in Tijara block, Rajasthan)
Broadcast hours- 13 hours (about 2 hours on programs related to Covid-19)

COMMUNITY RADIO ALFAZ-E-MEWAT

TOGETHER WITH THE RURAL
COMMUNITIES TO FIGHT COVID-19

FEBRUARY 6

COVID-19 LIVE SHOW

With SMO and a senior doctor
from Civil Hospital,
Mandikhara, Nuh

MARCH 4

ENGAGEMENT STRENGTHENS

Doctors continue to share
relevant information with
listeners in live shows and
answer their queries

MARCH 25

21 DIN 21 BAATEIN CAMPAIGN

to spread positivity replacing
the panic among the
community and instilling
hopefulness

TOGETHER WE CAN

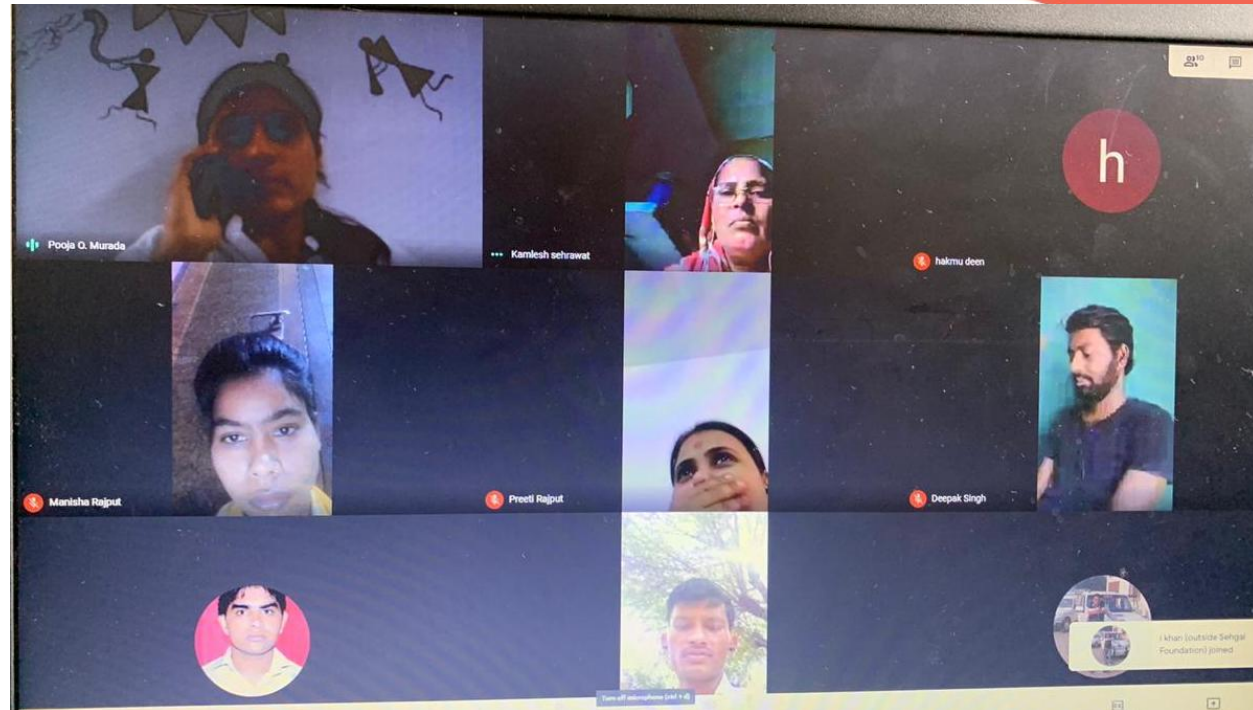
Messages from DC aired,
special shows on Fake
messages, and to continue to
motivate people, Aaj ka Hero
program features people in
lockdown sharing ways to
stay safe.

HERE IS OUR ONGOING JOURNEY SINCE FEB
ONE PERSON AT A TIME, RADIO JOCKEYS ARE ON
THE FRONT LINES TO SHARE INFORMATION



Online trainings- audio modules

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For students- Digitalliteracy modules

For villagers- Guidelines and benefits under Targeted Public Distribution System (TPDS), Mid Day Meal (MDM), Supplementary Nutrition Food Provided Under Integrated Child Development Services (ICDS), Pradhanmantri Jan Dhan Yojana, Mahatama Gandhi National Rural Employment Guarantee Act (MGNREGA) and Pradhan Mantri Ujjawala Yojana.



Masks Preparation



Mobilisation and mask distribution drive

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Masks given to Police personnel , sanitation workers- aka Corona warrior .
Also to labour under MGNERA, and individual households



Hand washing campaigns

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Safer farming practice- with social distancing

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Village sanitation drive

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Together with Gram panchayat- the affected and other villages were sanitised

Nuh goes from Haryana's Covid hotspot to first district with 0 active cases



Nuh goes from Haryana's Covid hotspot to first district with 0 active cases | Gurgaon News - Times of India

Nuh, one of Haryana's first Covid-19 hotspots, has become its first district
timesofindia.indiatimes.com

Nuh goes from Haryana's Covid hotspot to first district with 0 active cases

https://timesofindia.indiatimes.com/city/gurgaon/nuh-goes-from-states-hotspot-to-first-district-with-0-active-cases/articleshow/75928477.cms?utm_medium=referral&utm_campaign=iOSapp&utm_source=WhatsApp.com

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