European Union (EU) Switch Asia “Bamboo4SD”
Financial and Business Literacy Campaign

In collaboration with
Understanding and Evaluating Various Risks Related to Bamboo Based Enterprise
Getting aware of risks involved in bamboo based business and plan To mitigate maximum number of risks
Bamboo Cultivation & Legal Issues

• Before 2018, bamboo was in the category of trees and now it falls in grass category

• The northeast region of the country has set new horizons in bamboo production
Risks associated with Bamboo Business
• Low bamboo production per hectare
• Lack of modern scientific farming
• Farmers unaware about the true commercial prices of bamboo
• Shortage of trained labourers and professional artisans
• Scarcity of professional training with technical efficiency
• Fungal problem in bamboo
• High Transportation cost as finished goods are transported from distant places to the market
• Lack of Retail chain process
What should be done?
• Bamboo entrepreneur must have complete understanding of whole process (from bamboo plantation to the final product)

• Must have expertise in that particular field where they work

• Transportation costs can be reduced by mobilizing bamboo industry
• Must take advantage of the training being provided by the government. Professionals with proper training and technical efficiency can lead the bamboo industry on new scale

• Establishing Retail chain process

• Training from National Skill Development Corporation (NSDC) for e-retailing and social media marketing
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