European Union (EU) Switch Asia “Bamboo4SD”
Financial and Business Literacy Campaign

In collaboration with
Various Players / Stakeholders of Supply Chain of Bamboo Based Industries – Plantation, Construction, Lifestyle Products (Furniture & Utilities) & Handicrafts
Objective:

To be able to identify all the players in the supply chain of a bamboo based enterprise and the value added by them to create the end products
Stages of Bamboo Farming:

- **Plantation**
- **Maintenance**
- **Harvesting**
- **Processing: Primary Processing:** cross cutting, splint, knot removal
- **Secondary Processing:** Extraction of oily matter, viscosity, colour through process like bleaching and chemical treatment
- **Production:** items such as sofa, chair, mat, toothpick, frame, incense sticks etc
Opportunities in Bamboo Industry:

• Bamboo cultivation or farming: Using scientific and professional techniques
• Bamboo in construction works: Stronger than steel, roof supporting structure, bamboo corrugated sheet, bamboo mesh, flooring tiles, initial structure etc.
• Household items: Laminated furniture, chopsticks, mat boards, tray set, water bottle, incense sticks, pencils, match-sticks, tooth-picks, chopsticks.
• Handicrafts: Tissue box, mat, shopping bags, clutch bag, laptop bag
• Edible products from bamboo: Marmalade, pickles from Bamboo stems.
What is Supply Chain Process?

The process of handling goods from supplier to producer, producer to wholesaler, wholesaler to retailer and then finally at customers’ doorstep.
Various players / stakeholders of Supply chain of Bamboo based industries:

• Cultivator
• Aggregator
• Traders in Unprocessed Bamboo
• Wood Processors
• Artisans
• Professionals
• Manufacturers
• Retailers
• Consumers
Other participants of this chain are

• Non-governmental organizations
• Government agencies
• Researchers in the field of bamboo
• Companies providing end products to customers etc
Any Questions?
Thank you!

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