

CAPACITY BUILDING WORKSHOP

An exercise in Radio Production for RSVSP Project “Science for Women”

**Guru Nanak Girls College
Model Town
Ludhiana
September 15-19,2007, Ludhiana**

Organised by

Commonwealth Educational Media Centre for Asia

**Catalysing & Supported by
Rashtriya Vigyan Evam Prodyogiki Sanchar Parishad
Department of Science and Technology
Government of India
New Delhi**

Report of the Workshop

Submitted by

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COMMONWEALTH of LEARNING

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CAPACITY BUILDING WORKSHOP BY CEMCA SPONSORED EXPERTS

AIMS:

*** To identify among the girl students and workers from the communities.**

- Potential radio anchors
- Producers
- Scriptwriters and
- Reporters

*** To train on**

- Radio Programme Appreciation
- Formats of Radio Production
- Formats of Radio presentation
- Art of Interview
- Studio Recording
- Outdoor Recording through Flash recorders
- Elements of Editing
- Mixing
- Participatory Radio Programmes
- Interactive Radio Programmes like Phone-in, Phone-out and SMS

*** To brief them on**

- Programme Planning
- Need Analysis,Baseline studies
- Programme Scheduling
- Repeat Broadcasts
- Presentation
- Radio Counselling
- Value Added Services
- Feedback
- Achieves

- **To form**
 - Radio group/clubs

SCHEDULE

Day 1:	Introduction Familiarisation of Radio Programmes Programme Appreciation Groups' formation and discussion	Visit to FM Studio
Day 2:	Scriptwriting Art of interviews Discussion Studio recording	Studio Recording
Day 3:	Program Editing Announcements Comparing Presentation Music	Studio Recording
Day 4:	Outdoor recording Elements of Non-linear Editing Listening to edited programmes	Outdoor Recording and editing
Day 5:	Group exercise in the community Selection of Pilot programmes Recording	Editing
Day 6:	Post Production Listening to Programmes Formation of clubs Feedback studies	Post-production and Presentation

Books

1. UNESCO handbook on Community Radio
2. How to do Community Radio UNESCO
3. Technical Manual for Flash Recorder

LUDHIANA

Ludhiana the industrial capital of Punjab and for that matter of north India is also known as Manchester of India. From being a small village Mir Hota in 1481 to later Lodi- ana and now Ludhiana is located at a distance of 320 Kms from Delhi, 136 Kms. From Amritsar and 100 kms. From Chandigarh.

Wheat and rice are main crops cultivated in the area. The famous Punjab Agricultural University (estd. in 1962) patron after the land- grant colleges of America is situated of the outskirts of the city. Ludhiana also manufactures worldclass agricultural implements.

In education side, Ludhiana have two Medical Colleges, an Engineering College. More than 20 colleges affiliated to Punjab University, Chandigarh. Literacy read is very high comparable to very well literate corner of the country.

Ludhiana produces largest number of the bicycles in the world. Famous for its hosiery Ludhiana also produces good quality of cloths and wollens. Its hard to find a place where Ludhiana made sewing machines are not sold. Plastic, rubber and chemical , electric and electronic industry is also growing rapidly here.

HISTORICAL BACKGROUND

Ludhiana city was founded in the time of Lodhi Dynasty which rule in Delhi from 1451-1526 A.D. The legend goes that to Lodhi chief Yusuf Khan and Ninahand Khan where deputed by Sikander Lodi (1489-1517 A.D.) to restore order in the region. They camped at the site of present city of Ludhiana, which was then village called Mir Hota. Yusuf Khan went across the river Satlej in Jalander Doaib to contain Baluchs while Nihand Khan stayed back and founded the present city at the site of village Mir Hota. The new town was originally known as Lodhi – ana , which means the town of Lodhis'. The name later change to the present name Ludhiana.

COMMUNITY RADIO : GNGC FM 90.4 MHZ.

Guru Nanak Girls College, Model Town , Ludhiana is a pioneer institute having launched the first community radio station in Punjab. The CRS was inaugurated on June 30, 2007 and the regular broadcast started the very next day July 1,2007. The college has prepared a modern studio a sound digital work station backed by a talented and dedicated team. The GNGC community radio plans to broadcast programmes on Health and Environment, Rural life, History and awareness, Reflections, Punjabi literature and Culture, Programme on Biographies, Trade and Technology, Fashion Focus, Science for women, Students corner, Art and life, Budding Artists, Correspondence and religion.

From day 1, this air is broadcasting programmes for 17 hours duration per day.

IDENTIFIED COMMUNITIES

1. VILLAGE GILL

POPULATION

Total Population	: -	Approximately 40,000
No. of Voters	: -	10,000
Male/ Female Ratio	: -	60:40

BACKGROUND

The area has basically people of middle income group with agriculture and service as the main source of income. The village has all communities in it.

LOCATION

Its 7 kms. far from GGNC, Model Town where the FM Station is located. The village has donated nearly 70 acres of land to GGNC. It has 2 senior secondary schools affiliated to P. S.E.B. and 1 Nankana Sahib Public School affiliated to CBSE and 2 primary schools affiliated to P.S.E.B.

LIVING STANDARD

About 85 percent of the houses built in the village are pucca houses and nearly 15% are kachha houses category. The living standard of the most of houses matches to the upper middle class families of the Ludhiana city.

2. JAWAHAR NAGAR CAMP AREA

POPULATION

Total Population :-	Approximately 30 thousand
No. of voter :-	Approximately 11 thousand
S.C. :-	58%
S.T. :-	23%
Brahamans :-	13%
Urban Sikhs :-	6%
Male/Femail Ratio :-	1000/895

BACKGROUND:-

It is basically a Refugee camp that was set up after partition to rehabilitate the person displaced from Pakistan. It has all communities in it, but mainly people are of lower income group and Safai Karamcharies. But a part of this Jawahar Camp is now developing into a whole sale market, Karyana Shops, clothes, etc.

LOCATION:-

It is located at a distance of about ½ km from bus stand and 2 to 2 ½ kms from the Railway station. It is located at about 1 ½ kms. from Distt. Courts. The camp is about 2 kms. from Guru Nanak Girls College, Model Town where G.N.G.C. F.M. Radio Station is located.

LIVING STANDARD:-

It has a population of approximate 30 thousand out of which almost 11,000 people are registered in the voter lists.

The living standard of this area is very low. The approximate size of houses in this area is 35 sq. yards. This area is very densely populated. It is spread in an area of about 1 sq. km. Hence it is a very considered area.

REPORT ON RADIO PRODUCTION TRAINING FOR STUDENTS AND COMMUNITY MEMBERS

Workshop was attended by 21 participants from September 15-20,2007 besides faculty members of the college. Participants comprised 10 students from the college, 5 community members from Jawahar Nagar camp area and 6 from Gill village. Two faculty members Dr. Bhupinder Kaur and Dr. Mrs. Jaskeerat Kaur along with Mr. Amrinder Singh, Technology Co-ordinator also participated. Except for the faculty members and coordinators, none of the participants have any previous exposure of radio programming or Broadcast studio.

Experts

Dr. R. Sreedher, Director, CEMCA, New Delhi inaugurated the workshop

Mr. Vipin Sharma , Media Expert and Consultant, CEMCA

Ms. Jitenderjit Kaur, Co-ordinator

The training workshop was inaugurate by Dr. R. Sreedher on the evening of September 15,2007 in a formal colourful function. Dr. Charanjit Kaur Mahal, Principal, Guru Nanak Girls College and Director, GNGC, Community Radio welcomes the guests, faculty, students and community members from village Gill and Jawahar Nagar. She also narrated the functioning of the CR and the programmes which are being broadcasts.

Dr. Sreedher explained at length concept of community radio giving examples of the functioning of other CRS already broadcasting for quite sometime and making a mark in the communities they are involved with. Anna FM the first campus community radio was an example in particular having earned the reputation of a model CR within one year of its existence.

A documentary highlighting the functioning of Anna FM was shown to all those present . Its impact on the audience could be seen although most of the clipping in Tamil with commentary in English. For the benefit of the community members who could only understand Punjabi, the entire preceeding were explained to them in their language by Vipin Sharma. Dr. Bhupinder Kaur conducted the programme.

Prior to inauguration, at an informal meet Dr. Sreedher discussed in detail all aspects of Community radio and Science for Women project. Those present other than the visiting team were Mr. Gurbir Singh, Chairperson, Principal, Dr. Charanjit Kaur Mahal, Director, Community Radio, Dr. Bhupinder Kaur, Dr. Jaskeerat Kaur, Mr. Amrinder Singh, Dr. Mahal from Agriculture University.

Inauguration over Dr. Sreedher visited the GNGC FM studio alongwith the team. Besides technical information regarding the studio setup following topics formed part of the discussion.

1. Transmission Procedures
2. Transmission Cue- Sheets
3. Fault Reports
4. Log Book maintenance
5. Preview of the day programmes

Day 2nd- 16th September, 2007

There was an interactive session in the beginning. The workshop was conducted by Mr. Vipin Sharma with the able assistance of Ms. Jitenderjit Kaur.

Not to formal atmosphere was kept through out. Sets schedule was adjusted to the local needs. After the familiarization exercise, the participants were made to understand the importance of community radio and its role in the betterment of the lifestyle of the community. They were also introduce to various types of programmes, communication skills require for a good broadcaster, interacting with individual and community groups with and without microphones, language of broadcast, spoken words, the broadcasts scripts. They were encouraged to participate in discussion and exercises. Four groups were formed each group included both students and member of the community.

Post lunch session stress was on group activities. Like discussions, interview, drama, script, chat, show, quiz, interactive programmes, live phone-in programme were introduced among the groups. *Voice culture* - Style, presentation, voice-modulation, break up of sentences, pause and stress were explained. The participants were given tasks to write scripts on the format of their choice.

In the evening they were taken to the studio and were familiarize with the microphone placement and recording system i.e. Audio workstation.

Day 3rd – 17th September, 2007

The participants came with their different formats they were made to read their scripts and all others were asked to make their comments. It was a very healthy discussion and the scriptwriters realizing their shortcoming decided to rewrite the same. The whole exercise proves very beneficial to the participants. Incidentally 20 students form the institute PGDMC of the college also participated in the second day's pre- lunch deliberations.

Post-lunch session all the participants were taken to Gill village about 7 kms away from GNGC for the field recording exercise

They were explained the role of the recorder and microphone used for field recordings and they were made to record on the IC recorder.

They interacted with 20 ladies from the villages and asked them various questions on the changing pattern of their lifestyles with the gradual urban impact on their village life. Questions were asked on the position of women in the society most of the ladies were not educated but they want their daughters to get good education and respectable jobs. Ladies were quite outspoken about the alcohol menace of their man folk.

Day 4th – 18th September, 2007

The participants were very enthusiastic with the field recording exposure. This was another day for field recording in a different area. Jawahar Nagar camp which is 2 kms. away from GNGC were the venue. Although this area is a wholesale market but the habitants of the inner lanes mostly present slum like look.

Some of them have encroached upon the lanes with pucca constructions resulting into very narrow lanes at places. So narrow that even 2 persons cannot pass together.

Participants interacted with the community members, mostly women in lanes and by lanes. The statements recorded on Health, Hygiene, Poor drainage system and unhealthy living conditions.

Post lunch time was spent in the studio. The scripts and other programmes by the participants as an outcome of the workshop was recorded. A live phone-in programme was also improvised since the studio is not equipped with phone-in setup.

Day 5th – September 19, 2007

In the morning recording and editing of the programmes were done in the extension of the previous day work done. The participants were given exposure to the post-production work.

FEEDBACK

The last session was devoted to the feedback from the participants. Students were anxious about their nearing college examinations. But still they were excited and joyous of this exposure. Almost everyone express gratitude for this lifetime experience. Some of the suggestions received were:-

Such workshops would be conducted frequently for a longer duration but preferably but during the examination time.

Participants felt that their confidence level has increased by this workshop and now they feel that they can also become broadcasters.

Some of them were so enthusiastic that they desire to have their own IC recorder and experiment recordings for programme making.

OUTCOMES

From among the participants few can be turn out to be anchors and some scriptwriters. Others with more training and practice can participate in different programme formats.

Some of the names identified as future anchors are:-

From Community – Village Gill

Ms. Harpreet Kaur

From Community- Jawahar Nagar

Ms. Puja Sharma

Students –

Ms. Kuldeep Kaur

Ms. Manpreet Kaur

Ms. Gurjeet Kaur

Ms. Sandeep Kaur

LIST OF PARTICIPANTS

S.NO.	NAME	OCCUPATION	ADDRESS	PHONE NO.
FROM COMMUNITY				
VILLAGE GILL				
1.	Ms. Ramandeep Kaur	Employee	w/o Parwinder Pal Village and P.O. Gill District Ludhiana	0161-2814738
2.	Mrs. Rajinder Kaur	House wife	Village and P.O. Gill District Ludhiana	0161-2814417
3.	Ms. Mandeep Kaur	Student B.A. Part I	Village and P.O. Gill District Ludhiana	0161-2814475
4.	Ms. Harpreet Kaur	Student M.A. I	Village and P.O. Gill District Ludhiana	0161-2814422
5.	Ms. Balbir Kaur	House wife	Village and P.O. Gill District Ludhiana	0161-2814334
6.	Ms. Satbir Kaur	Employee	Village and P.O. Gill District Ludhiana	0161-2814422
FROM COMMUNITY				
JAWAHAR NAGAR CAMP				
1.	Ms. Pooja Sharma	Student B.A. 3 rd	65/1, Jawahar Nagar Camp Ludhiana	09417426616
2.	Ms. Ruchika Sagar	Student B.Sc. III	45/9 , Jawahar Nagar Camp Ludhiana	0161-2423345
3.	Ms. Lalita	Employee	65/2, Jawahar Nagar Camp Ludhiana	09872576240
4.	Ms. Usha	Employee	92/11 Jawahar Nagar Camp Ludhiana	09872822571
5.	Ms. Nisha	Student B.A. Part I	46/3 Jawahar Nagar Camp Ludhiana	09217966516
STUDENTS				
ALL HOSTELIERS				
1.	Ms. Manpreet Kaur	Student B.Sc.III	D/o. Mr. Manjeet Singh Village and P.O. Saron near Dhuri Teh. And district Sangrool	01672-691636
2.	Ms. Sandeep Kaur	Student B.Sc.III	D/0. S. Surinder Singh Village Kharouri PO. Rurki Distt. Fatehgarh Sahib	09888001982
3.	Ms. Ramandeep Kaur	Student B.Sc.III	D/o. S. Gurdayal Singh Nr. Venus Gas Agency W.No. 2, Janta Nagar Dhuri Dist. Sangrur	01675-265397

4.	Ms. Sandeep Kaur	Student B.Sc.III	D/o. S. Manjeet Singh H.No. 382/10 Amarpura Ahmedgarh Distt. Sangrur	01675-245225 sansidhu- 25@yahoo.co.in
5.	Ms. Davinder Kaur	Student B.Sc.III	D/o. Mr. S. Gurucharan Singh Vania ka street H.O. BV/87 Faridkot	01639-255702
6.	Ms. Kuldeep Kaur	Student B.Sc.III	D/o. Mr. Gurmail Singh V.P.O. Uppal Distt. & Teh. Ludhiana	0161-2834086
7.	Ms. Gurjeet Kaur	Student B.Sc.III	D/o. S. Nettar Singh V.P.O. Ghungarali Rajaputtan Distt. Ludhiana	01628-681472 gugu_uppal@yahoo.co.usa
8.	Ms. Bindiya Sharma	Student B.Sc.III	D/o. Shri Rakesh Kumar near Shiv Mandir Jakhmi Street V.P.O. Amargarh Distt. Sangrur	01675-284140
9.	Ms. Ravneet Kaur	Student B.Sc.III	D/o. Mr. Parminder Singh V.P.O. Lasso Distt. Sangrur	01675-281871
10.	Ms. Gurpreet Kaur	Student B.Sc.II	D/o. Mr. Indrajeet Singh Near Old Bus Stand Tappa Mandir Dist Barnala	01679-272294

DETAIL OF THE PROGRAMMES

During the workshop some programmes were recorded by the participants and some scripts written. The details of the recorded programmes are as follows:-

1. Dialogue “ Daaj ek samasaya” – (Dowry a problem)- Language Punjabi
Participants- Ramandeep Kaur and Sandeep Kaur
2. Skit :- “ Dhiyaan ek Paraya Dhan” (Daughters are one property which is not one own)- Language Punjabi
3. Programme based on outside recording: - Pind Gill (Village Gill)- Language Punjabi
4. Talk Auraat (Women) – Harpreet Kaur- Language Punjabi
5. Programme based on outside recording – Jawahar Nagar Camp- Language Punjabi
6. Live Phone-in programme- Topic- “Nasha” (Addiction) –
Participant- Dr. Bhupinder Kaur and Dr. Jaskeerat Kaur-
Anchor- Manpreet Kaur- Language Punjabi
7. Talk Paryavaraan (Environment)
Puja Sharma- Language Hindi

Others Scripts (not recorded)

Naari da samaj wich sathan (Women’s place in society)- Ramandeep Kaur-
Language Punjabi

Jeha beejoge teha wadoge (you will reap what you sow)- Mandeep Kaur-
Language Punjabi

Maa (Mother)- Satbeer Kaur- Language Punjabi

Vatavaraan Sikhia (Environment Education)- Nisha- Language Punjabi