

REPORT

Orientation Workshop for CRS on Science for Women Health& Nutrition September 18-19, 2009

Orientation workshop on Science for Women Health & Nutrition was organized by Rashtriya Vigyan Evam Prodyogiki Sanchar Parishad, DST, New Delhi with technical support from CEMCA on September 18-19 2009 at Indian Council of Social Science Research (ICSSR), New Delhi.

The Orientation began with registration of the participating CR Stations. Around 33 participants across 26 community Radio Stations participated in the two-day workshop. A kit comprising of- a File Folder, Programme of the Meet, book of Draft Guidelines/ Suggestions, CD of SFW Film, Latest issue of Educomm Asia, pen and notepad were given to the participants. [For List of Participants Click Here](#)

The session began with a brief foreword by **Ms. Rukmini Vemraju**, Programme Officer, CEMCA, explaining the purpose and the proceedings of the meet. Thereafter all the participants gave a brief introduction about their respective CR Station, indicating their location and status.

Er. Anuj Sinha, Head, RVPSP. DST in his inaugural address said that the community Radio that has become a potent weapon in science outreach is now becoming sharper, deeper and popular. He spoke on the National campaigns of DST, the means of which DST reaches out, National level Competitions. [For More Click Here](#)

The two days sessions were based on discussions of the guidelines of proposal submission to DST. The sessions was facilitated by **Ms. Ujjwala Tirkey**, Scientist E, RVPSP, DST, **Ms. Rukmini Vemraju**, Programme Officer, CEMCA, and **Dr. R. Sreedher**, Director, CEMCA. **Mr. Dalip Kumar Tetri**, Head of Accounts and Finance, CEMCA, talked about model expenditure guidelines and details of the format for submitting bills.

Experts Speak-

Dr. K. K. Aggarwal, gave a few relevant and handy tips for good health. He also emphasized the relevance of creating punch lines for health related issues. He suggested that the health related beliefs of a given society are either due experiences of the society or of scientific origin, and should not be directly counteracted upon. These issues should be gradually dealt with step by step.

Dr. Sona Sharma, Joint Director, Population Foundation of India spoke on Behaviour Change Communication, the Process of Understanding the context (Formative research), Listing local priorities & development of messages, developing a design document, Scriptwriting Production & pilot test, Community mobilization (pre-publicity, listener clubs) and Monitoring & evaluation. In formulative research she focused on understanding the needs, current practices, knowledge levels, barriers and facilitators to move the identified audience towards behaviour change. She also spoke on the Stages of Behaviour Change and Seven C's of effective communication. [For More Click Here](#)

Ms. Shirley Deepak, shared her experiences of Holy Cross CR, Trichy. [For More Click Here](#)

To summarize the two days workshop brought together 33 representatives across 26 CRS and imparted a common understanding of RVPSP's Science for Women's Health& Nutrition project, its objectives, implementation proposal submission, accounting procedures and proper monitoring and evaluation criteria. Based on this, it is expected that the participants will submit proposals to RVPSP in four weeks time.

[Presentations of Community Radio Stations](#)