



Government of India

Ministry of Information and Broadcasting, Government of India

In association with
Commonwealth Educational Media Centre for Asia (CEMCA)

SECOND NATIONAL CR SAMMELAN

18, 19 & 20 FEBRUARY 2012, VIGYAN BHAWAN, NEW DELHI



AGENDA

DAY 1: 18 February 2012

Time Slot	Session	Rationale
10:00 – 11:00	Session I Stock Taking and Road Ahead <ul style="list-style-type: none"> Action Taken from Last Year's Recommendations Policy Perspectives as CR Policy enters its first decade of completion 	Session chaired by Supriya Sahu, Joint Secretary, Ministry of Information and Broadcasting
11:00 – 11:30	TEA BREAK	
11:30 – 13:00	Session II Sharing Sustainable Experiences from the CR Practitioners Presentation by CR Stations to demonstrate use of innovative strategies for sustaining CRS <ul style="list-style-type: none"> <i>Namma Dhvani CR</i> <i>Radio Mewat CR</i> <i>Radio Mattoli CR</i> 	Session chaired by Dr. Paolo Mefalopulos, Chief, Communication for Development, UNICEF Co-chaired by Ms Iskra Panveska, Advisor, Communication & Information, UNESCO
13:00 – 14:00	LUNCH	
14:00 – 15:00	Session III Empanelment of CR Stations with DAVP <ul style="list-style-type: none"> Issues Challenges Road Ahead 	Session chaired by Mr. B. Brahma, Economic Advisor, Ministry of I&B <i>Speakers:</i> 1. Dr. R. Sreedher, Director, CEMCA 2. Mr. B.Narayanan, Director, DAVP
15:00 – 17:00	Inaugural Session	Inauguration of the Poster Exhibition and Sammelan by Honorable Minister of Information & Broadcasting, Release of the Compendium and National CR Awards Ceremony

DAY 2: 19 February 2012

10.00 – 11.30	Session I Global Perspectives for Community Media	Session chaired by Ms. Ravina Aggarwal, Program Officer, Ford Foundation Co-chaired by Mr. Ashish Sen, President, AMARC, Asia Pacific <i>Speakers:</i> 1. Jeff Rosen Berg, Former Director, National Public Radio Worldwide, USA 2. MJR David, CR Expert, Srilanka (Based at London) 3. David Sice, Consultant, Intermedia, Australia 4. Lumko Mtimde, CEO, Media Development and Diversity Agency (MDDA), Johannesburg
11:30 – 12:00	TEA BREAK	

DAY 2 Continued...

Time Slot	Session	Rationale
12:00 – 13:30	Session II Content Development – Community Involvement <ul style="list-style-type: none"> • Ensuring community engagement in CR programming, strategies for local content development and monitoring Presentations by <ul style="list-style-type: none"> • <i>Radio Active CR</i> • <i>Lalit Lokwani CR</i> • <i>Kalanjyam CR</i> 	Session chaired by Mr. K. Raju, Joint Secretary, National Advisory Council
13:30 – 14:30	LUNCH	
14:30 – 16:00	Session III Towards Sustainability and Expansion – Future Steps <ul style="list-style-type: none"> • Mentoring new stations • Codes & practices • Sustainability targets • Towards a volunteer driven model 	Chaired by Mr. Stalin, Managing Trustee, Video Volunteers, India <i>Speaker:</i> Mr. N. Ramakrishnan, Treasurer, Community Radio Forum
16:00 – 16:30	TEA BREAK	
Day 3: 20 February 2012		
10:00 – 12:00	Workshop: Three Working Groups to deliberate on following thematic areas <ul style="list-style-type: none"> • Building a Code of Ethics • Working out a Sustainability Model • Documentation and Ongoing Research • Role of CR in Handling Disaster Management and Left-wing Extremism 	1. Ms. Jayalakshmi Chittoor 2. Mr. Vinod Pavarala 3. Ms. Rukmini Vemraju 4. Mr. Sajan Venniyoor
12:00 – 12:30	TEA BREAK	
12:30 – 13:30	Plenary Session Workshop groups will report back their findings. Open House for Q & A	Open House Q & A Documenting the Recommendations and Commitments for Action
13:30 – 14:30	LUNCH	
14:30 – 15:30	Valedictory Session	Release of CR Map of India and Valedictory Speech by Secretary, MIB