

Science for Women's Health

Some guidelines

Guidelines for CRS

- Title – Science for Women’s Health
 - Scripts in advance, vetted by experts
 - Experts to be identified
 - Focus Areas:
 - Anemia
 - Menstrual Hygiene
 - Non Communicable diseases
 - Low birth weight
 - HIV & TB
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Baseline studies

- Map your coverage area
 - List the areas with rough estimate of population (brief note)
 - Talk to local experts, Dr., Social Science Deptts.,
 - Get a sense of local habits, myths (food, health related) (brief note for inclusion in questionnaire)
 - Include the recommendations
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The Programme

- Any popular format may be used
 - Magazine, phone-in, interview, skit, dramas, song based
 - Ask one related question in each episode
 - Put one drop box in the target area
 - Encourage them to answer and drop
 - Draw of lots every week – give token prizes to encourage listenership
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Related Activities (monthly)

- Health camps
 - Awareness workshop (folk forms, lectures)
 - Quiz competition
 - Drawing/poster competition for kids
 - Exhibition on health issues
 - Formation of Listener groups
 - Collect doubts/topics for more information
 - Ask Dr and share with larger groups
 - Give small gifts
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Advisory Committee (10 members)

- Chairperson (some eminent scientist)
 - HOD of host Institution (co-chair)
 - 3 members (from health/science communication/medical expert)
 - 2 members from community
 - Nominee from CEMCA
 - Nominee from RVPSP
 - Principal Coordinator (Convener)
 - Will meet thrice during the project
 - Take Approval from RVPSP
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Budget for one episode

- Research & Training by CEMCA
 - Script writing, announcement, RJ – Rs 1,000
 - Studio charges, editor, sound recordist, CDs, DVDs, tapes – 1,000
 - Experts – transport, hospitality – Rs 1,000
 - Events, prizes, camps, report writing, video, photo, documentation – Rs 1,000
 - Total amount – Rs 4,000 per episode
 - Overhead – 10%
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RVSPSP Requires

- At the time of submission of proposal
 - Panel of likely experts/contributors / partner agencies
 - Title – English version with brief description
 - Tentative topics for at least 25 episodes
 - Signature tune, sample programmes
 - Minutes of Advisory Committee
 - Qrt. Report of the programme along with paper clippings, photographs
 - Report of pre, mid term survey (by CEMCA)
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Expression of interest

1. Sc. For Women's Health or Planet Earth or both
 2. Name of the PI
 3. Names of experts
 4. Target area
 5. Name of the topics/ no. of episodes
 - Either Water & sanitation or, soil or, disaster preparedness, climate, health & nutrition
 6. Tentative starting time
 7. Duration of each episodes
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