

Khor Kok Yeow RadioAsia 2001 & iRadio workshop at New Delhi, India.

Flight from Malaysia was departing from early morning 20 Feb and reach New Delhi at 8:30pm. From airport to hotel it took about 1/2 hour. I met Kalinga at Hotel Park Land and proceed to discuss on the conference and workshop details. I have met Mr Rasmin from Sri Lanka who will attend to the same conference.

However, we faced a problem where internet access in hotel is not free and very slow. I have decided not to use internet access in hotel.

Next day morning we depart to Radio Asia conference at Hotel Lalit. We met Dr Sreedher, Director of CEMCA, Dr Pema and Ms Rupica.

Basically this conference is addresses on-going developments in radio broadcasting contents and services while highlighting the near future opportunities and challenges. It focuses on who advances will become instrumental in shaping radio as a global medium of choice for mass audiences, and also for niche audiences. The transformation that radio broadcasting has undergone has indeed paved the way forward, enabling audiences to access radio through multiple delivery platforms and interact with broadcasters. This convergence of new media has resulted in latest technologies such as iPhone, iPods and mp3 players that have changed the dynamics of traditional radio and transforms its markets, programming and audiences. These developments have forced the hand of broadcasters to reinvent the services and the programming that they provide. The revamped radio has the potential to be accessible by audiences worldwide and it not restricted to geographical proximity.

First day in conference, we learn to know more about the content programming through the different platforms such as digital radio, internet, blogs and etc. This is also included the technology used nowadays and how it impact the contents.

Second day in conference, Kalinga was falling sick and Mr Rasmin has to give speech early in the morning. Therefore, we had departed at different time from hotel to conference. However, it was a day full with information. I learn to understand more on the public service broadcasting, radio conflict reporting, radio programming and management, marketing and promotion on the community radio.

Second day at night, we visited the place where we will conduct 2 days workshop. It is a cyber café called Reliance. However, we faced some difficulties as due to facilities and access given, especially the right to access and install software in the machine. They were not allowed us to do anything on the machine. We have no way to proceed and test the video/audio connection from internet. The only thing we can check is bandwidth and the speed.

Last day in conference, I had presented using WOU as a proof in success of iRadio. It was glad to see the audience respond. There are a lot of audiences try approaches me and Kalinga to get more information about the ideal.

At night, again we went to the workshop for final preparation on the coming workshop. We finally had been granted access to every machine to install software. However, another issue occurred where IE is slow accessing to any website. We troubleshoot further and find out there

are a lot of spyware installed in the machine. Besides, the machine is using very old hardware and causing the slowness. Furthermore, the sound device is not tested and we have to check on every single machine. Therefore, we spend our night time to fix above issues.

First day in workshop, we met up with the participant from different countries. It is glad to meet those interesting in iRadio. We were starting with Kalinga sharing the ideal of iRadio. Unfortunately, we faced a problem where the internet access was fully disconnected. It was back to normal after about 2 hours time. We proceed to give practice on setting up iRadio with ShoutCast. It is great to see everyone in the workshop has successfully broadcast their audio by themselves.

After the workshop, we had visited to CEMCA office. It is glad to meet every one in CEMCA and have a close chat with them.

Last day in workshop, I have shared the experience with everyone in setup of uStream and how to broadcast video/audio. Everyone in the workshop also get chance to broadcast video/audio by themselves. Finally, we completed the workshop by end of the day. However, this workshop made me feel great to share the experience with others and it is glad to see everyone success in setting up iRadio.

We stayed another 1 day more in New Delhi to visit some places. We depart from New Delhi at 5pm 27 Feb to Chennai. From there, I and Kalinga took the different flight back to our countries. I reach Penang, Malaysia at next day morning 9am. However, this is a great experience especially in the workshop and I wish to share my knowledge again with everyone.