

## Event Report

**Training workshop on  
Community radio programme content development & production  
Date: 7 – 10 December, 2009  
Venue: Hotel Royal, Khulna, Bangladesh  
Organized by: Rupantar, Khulna, Bangladesh  
Supported by : Commonwealth Educational Media Centre for Asia-CEMCA**

A training workshop was organized by Rupantar with support from CEMCA. It held from 7 -10 December 2009 at Hotel Royal, Khulna, Bangladesh. The workshop aimed at developing the CR organizations on Community Radio Programme Content Development and Production.

### The Objectives of the Workshop:

- a) To make the participants of the CR organizations skillful on Community Radio Programme Production;
- b) To develop the Content of the programme of CR
- c) To develop the capacity of the applied CR organizations in community radio production and programmes;
- d) To specify the required technical skill of the participants and enhance their technical expertise for community radio programme production.

The workshop was conducted with the facilitation of the following resource persons:

1	Rukmini Vemraju	Commonwealth Educational Media Centre, Delhi, India
2	Abhishek Das	Jhadavpur University, Kolkata, India
3	Saifuddin Sabuj	Rupantar, Khulna, Bangladesh
4	Sumon Gomes	Rupantar, Khulna, Bangladesh
5	Anthony Gomes	Technical person , Khulna, Bangladesh
6	S M A Halim	Rupantar, Khulna, Bangladesh

The following personnel attended the training workshop as participants:

SL	Name	Organization
1	Md. Abu Aslam	Nalta Hospital
2	Md. Al-Amin	BRAC
3	Monir Hossain Kamal	Mass Line Media Centre-MMC
4	A K M Mostafizur Rahman	CCD Bangladesh
5	Prof. Shadhan Ghosh	Shanto Mariam Foundation
6	Dipankar Sarkar	Paritran
7	Debabrata Kumar Bokshi	Solidarity
8	Parvin Nahar	SRIZONY Bangladesh
9	Lutfun Nahar Bithee	Alliance For Cooperation And Legal Aid Bangladesh-ACLAB
10	Mirza Shahidul Islam Khaled	Sangkalpa Trust
11	Nahid Parvin	Astha Social Development Organization
12	Debesh Chandra Sarker	SETU
13	Md. Showkat Ali	Astha Social Development Organization
14	Rumon Reza	PROKIRTI

15	Raihan Ahmed Talukder	TMSS
16	Dr. Sirajus Salikin	RUPANTAR
17	Md. Khairul Alam	RUPANTAR

The following participants joined the workshop as CEMCA Fellow:

1	Sabrina Sharmin	Programme Manager-Communications, RDRS, Bangladesh
2	Pallabi Dey	CCD Bangladesh

## Day 1

7 December 2009, Monday

### Inauguration Ceremony

The training workshop was inaugurated on 7 December, 2009 by an inaugural ceremony. **Mr. Liakot Ali**, Editor & Publisher of Daily Purbanchal (a renowned regional daily newspaper of the country) was present as chief guest. The session was presided over by Mr. Rafiqul Islam Khokan, Director of Rupantar and Mr. Abhishek Das, Programme Coordinator of Jadavpur University CR and Mr. Saifuddin Sabuj, Director of Rupantar Radio delivered their speech too. The session was facilitated by Mr. M. A. Halim of Rupantar.

**Mr. Rafiqul Islam Khokan**, Director of Rupantar welcomed all the participants, resource persons and explained the impact of community radio programming in the life of grassroots people. He also gave a brief overview and role of RUPANTAR regarding activities of community radio. Emphasizing on the programme content and production of the community radio stations he told that using the latest technology will not suffice but the program will call for effective use of such technologies with skill and merit and all need to be foresighted. He thanked CEMCA for supporting us in implementing community radio program in Bangladesh.

**Mr. Saifuddin Sabuj**, Director of Rupantar Radio discussed on the Community Radio program expressing his views and told that this is the 3<sup>rd</sup> workshop on CR Programme production. The main objective of the workshop is to give clear concept on CR programmes and its content to the applied organizations. He also said, this will build a media of communication for expanding updated information for the community on various social issues like democracy and governance.

**Mr. Abhishek Das**, Programme Coordinator, Jadavpur University Community Radio told those who participate in this workshop do not have any idea of the CR programme or the station. But at the end they go with the confidence that community radio programme can be produced by themselves. He also described the functions of a CR station.

**Mr. Liakot Ali**, Editor & Publisher of Daily Purbanchal and Chief Guest of the ceremony told, all (a community) are the owner of the Community Radio. The Community Radio broadcast the thinking of a community but the national radio is based on some people. He hoped that the Community Radio would focus the day-to-day life and livelihood of the grassroots people and help establishing their rights and privileges. He assured his whole-hearted support and assistance towards this Community radio Programming.

**Mr. Liakot** then officially announced the inauguration of the 4 days training workshop.

**Day 2**  
**8 December 2009, Tuesday**

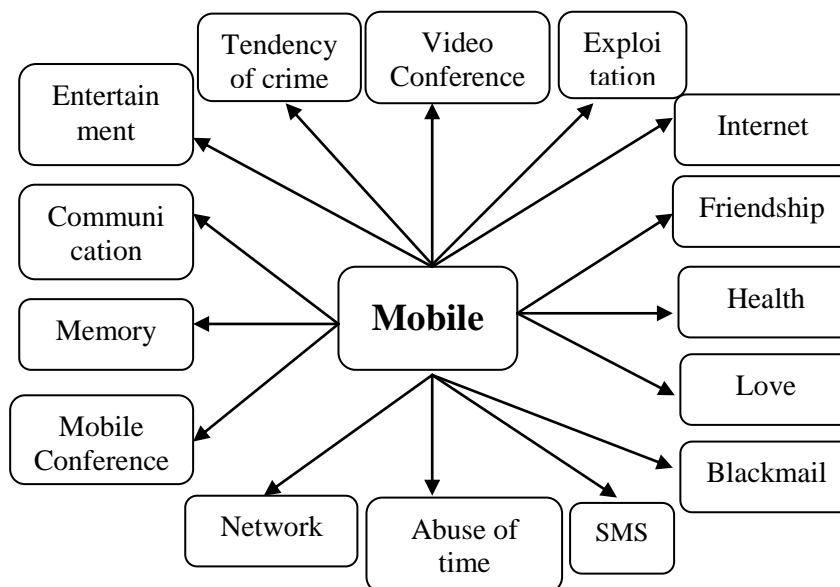
### **Working Sessions of Training workshop**

The workshop was of continuous sessions for three days aiming at the main objectives of the program. The workshop was facilitated by **Mr. Abhishek Das & Mr. Saifuddin Sabuj**. The sessions were divided in different sessions as follows:

#### **CR Programme Content Development**

The session was conducted by Mr. Abhishek Das of Jadavpur University. He explained the different types of radio programs with showing difference between traditional radio and community radio. He emphasized that community radio is directed for the community by participation of community people. Community Radio is normally established to cover a distance of 10-20 kilometers. But depending on the area it can be increased.

He then showed an example of how to make a programme plan on a specific subject. The following is a sample of brain storming process to make a programme plan.



#### **CR Programme Format**

This session was facilitated by Mr. Saifuddin Sabuj, Director of Rupantar Radio who detailed the format of radio programme, such as, Educative, Informative, Entertainment, Interview, Songs and Drama etc. He also told that radio programme should be produced of easy language so that all kind of people can understand it. He then gave an outline of a 10/15 minutes programme.

An outline of 10 minutes programme on Mobile/cellular phone:

- Signature tune: 30 seconds (Starting)
- Mobile ring tone (Change over music)
- Narration: Male & Female: 1 minute
- Interview of an mobile user: 3 minutes
- Song: 2.30 seconds ( for entertainment)
- Drama/skit: 2.30 seconds

- Background music: Drama, creating environment
- Signature tune: 30 seconds (Ending)

Change over music: To create the environment of the issue. Such as: an interview of a housewife (village): birds call; for a farmer: sound of a tractor.

Skid/drama: subject 'Bad Effects of Mobile (Tendency of Lying: after using the mobile phone)'

Mr. Saifuddin then gave some tips and told about preparation of taking interview in the studio (indoor) and field (outdoor).

### **Technique of Radio Script Writing**

The participants were divided into three groups and assigned to develop three scripts based on the discussion of the previous session. The scripts developed by the groups were analyzed and edited by the facilitators.

### **Techniques of Audio Editing, transmission & Recording**

Mr. Abhishek Das facilitated the session. He discussed various aspects of recording system and equipment. He also explained the techniques of editing and producing a simple radio programme using audio editing software. He then showed the equipments of a community radio station, using in various stations of India at present.

### **Community Radio Production Technique**

Ms Rukmini Vemraju, Programme Officer, CEMCA narrated the techniques for good Community Radio Programming. She expressed that a producer should think about good production keeping in mind that the listeners are our clients. He or she must emphasize at the time of the broadcasting programme on the issues for the entertainment and information of the clients. The Producer should have the following characteristics:

- Be Smiling
- Keep Control on Flow of sound
- Think about program
- Plan to fulfill the requirements of the clients
- Do not use unnecessary language
- Try to use chronological words
- Good practice
- Try to speak clear and correct words.

Ms. Vemraju also focused about Online Radio Portal. She explained the importance of it and said that this will keep us on practicing of producing radio programmes. She, however, assured that CEMCA will support to make an Online Radio Portal through Rupantar in Bangladesh so that every participated organization can produce programmes and upload to this portal. She then informed that CEMCA will assist Rupantar to organize a training workshop regarding this topic.

### **News for Community Radio**

A new topic 'News for Community Radio' was introduced to the participants in this session. Mr. Rumon Reza and Mr. Monir Hossain Kamal, Journalists of renowned dailies of the country shared the types of news and difference between national and community news. Emphasizing on broadcasting accurate news they told that a CR station must be careful of it, so that community people can rely on it. Otherwise false news can easily help to lose its credibility. They then described of how to write and edit news.

## **The Structure of News Stories**

News stories may be thought of as having two parts: the first sentence (or lead), and the rest of the story.

The lead contains the most important information in capsule form, one that commonly refer to as the 5 W's: who, what, when, where and why. These questions are crucial for catching a reader's attention and introducing the essential facts of the story. Most leads provide answers to who, what, when and where. Depending on the story, a lead may also answer the questions why and how.

In the rest of the story, the article gives additional information relating to the 5 W's and How. It expands upon any questions already answered in the lead, and often answers other questions that were not addressed there. The second part of the story provides a good opportunity for extensive reading.

## **Group work and Group presentation**

From the 2<sup>nd</sup> day, the working session started with the presentation and discussion on the group works. Each of the groups had been exposed to different categories of people. The findings of the group works related to pre-production and script development, post production and editing and hearing and transmission as well as broadcasting were reviewed and corrected by all participants. The three groups presented their production of drama, songs and information on certain selected issues like effect of early marriage, artificial limbs and children's schooling etc. They also wrote individual scripts during the workshop.

The facilitators gave corrections, opinions and criticized the productions. They also appreciated that within a short time and without experience all could produce programmes.

## **Sharing: Visit of Community Radio Stations in India**

Three CEMCA Fellows Mr. Sabrina Sharmin, Programm Manager, RDRS Bangladesh, Ms. Pallabi Dey, CCD Bangladesh and Mr. Sumon Francis Gomes, Rupantar shared their experiences of visiting community radio stations of Jadavpur University, Kolkata and Baramati, Pune of India.

## **Practical: Interview**

The participants were divided into groups of two and took interview of them. From this session they learned of how to take interview, use of microphone etc. The session was facilitated by technical person Mr. Anthony Gomes.

## **Closing Ceremony**

The closing session was presided over by Mr. Saifuddin Sabuj, Director of Rupantar Radio. Ms. Rukmini Vemraju, Program Officer of CEMCA and Mr. Abhishek Das, Programme Coordinator of Jadavpur University was present as guests. Mr. M. A. Halim facilitated the closing session.

Ms. Rukmini Vemraju, Program Officer of CEMCA, wishes all her best wishes. She expressed that the programs should always be conducted through community participation and never by copying or cutting any other programs. She appreciated the affords taken by the participants and told that the presentations of three individual group work on the Community Radio provide us better prospect of Community Radio Programming in this country. She thanked all participants including Rupantar and assured full support and cooperation of CEMCA for the Community Radio Program in Bangladesh.

Mr. Saifuddin Sabuj told that the Community Radio is an asset of a particular community. If we work together for Community Radio it would, no doubt, become the voice of voiceless of our country. He expressed his hopes that CEMCA would continue giving his support to develop the Community Radio

Program in Bangladesh. He expressed through his observation that the participants of the workshop would continue their willingness and efforts in becoming master trainer in future with the utilization of their knowledge, expertise and skill. He thanked all with the expectation of successful outcome of the Community Radio in Bangladesh for the betterment of the grassroots people.

Mr. Abhishek Das, Programme Coordinator of Jadavpur University CR especially thanked Ms. Rukmini of CEMCA and Rupantar of Khulna, Bangladesh for successfully organizing the workshop for the 3<sup>rd</sup> time. He hoped that participants after going back to their work place would willingly perform their responsibility to make the Community Radio Program successful. He also told that through this media we could become more close to the general people. He thanked to all the participants for their active participation in the Community Radio Program.

At the end of the programme all the participants were given certificates and a CD (with three programmes, workshop materials and picture of the workshop).

Reported by:  
**Sumon Gomes**