

# **Report on the Community Learning Program (CLP)**

**Follow – Up Workshop**

**Conducted for Mann Deshi Tarang Vahini ( MDTV) 90.4 MHz**

**At Mhaswad , Taluka : Mann**

**District : Satara, Maharashtra**



**Follow-up Workshop conducted at Mhaswad ( District – Satara ), Maharashtra**

**1 - 5 November 2011**

**Organised & Supported by CEMCA, New Delhi**

## Preamble : The 1<sup>st</sup> Workshop --

Commonwealth Media Centre for Asia, New Delhi (CEMCA) conducted a Community Learning Program ( CLP) on Health, for some of the community members under the coverage area of the Mann Deshi Rarang Vahini ( MDTV ) CRS. More than 35 participants participated in this CLP.

Ms. Rukmini Vemraju, Program Officer of CEMCA conducted the CLP on Health & Mr. Sanjay Chandekar, In-Charge of RadioFTII assisted her in conducting the CLP.

The workshop was arranged for four days , from 24<sup>th</sup> August to 27<sup>th</sup> August 2011. Along with some of the staff members of Mann Deshi tarang Vahini, two Health Workers from the PHC of Mhaswad also participated.

The place selected was at Gondawale, some 20 Kms before Mhaswad which is a local pilgrimage centre & known for the saint Late Gondawalekar Maharaj. This place was more convenient for many of the participants & was in the coverage area of the station.

## The 2<sup>nd</sup> Workshop :

The 2<sup>nd</sup> Workshop for the community members of Mann Deshi Tarang Vahini was conducted at Mhaswad in the place of MDTV itself as well as at the Mann Deshi Foundation during 1<sup>st</sup> November to 5<sup>th</sup> November 2011. The workshop was a follow-up workshop on the capacity building of the community members, primarily women, on the health issues mainly based on the food, diet, nutrition, drinking water & other health related topics like occupational diseases & the four above mentioned aspects associated with it.

The objective or purpose of this capacity building workshop was making the MDTV as well as the community members able to handle a forthcoming series of at least 40 to 45 episodes on some health related topics.

Mr. Sanjay Chandekar ( Head, RadioFTII, Pune ) & Mr. Yuvaraj Jadhav ( In-charge, Vasundhara CR, Baramati ) conducted the workshop under the guide lines laid by Ms. Rukmini Vemraju, Program Director, CEMCA, New Delhi.

## Session Time Table

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COMMONWEALTH EDUCATIONAL MEDIA CENTRE FOR ASIA

COMMUNITY LEARNING PROGRAMME ON HEALTH – 2<sup>nd</sup> Workshop ( Follow – up )

Through

Mann Deshi Tarang Vahini CRS

November 1 – 5 , 2011

<b>Tuesday November 1, 2011</b>		
10.30-11.30	Formal Inaugural session & Welcome Introduction of new participants	MDTV / SY
11:30 to 17.30	Interactive / participatory session on developing content & Recording of sub-groups	YJ
<b>Wednesday November 2, 2011</b>		
10.30 to 17.30	Continuation of the development of the script followed by Recording of sub-groups.	YJ
<b>Thursday, November 3, 2011</b>		
10:30 to 18:00	Introduction of new participants to Sanjay Chandekar Practical work- CLP program design scripting, production Vox-populi & recording	YJ & SC
<b>Friday, November 4, 2011</b>		
11.00 to 18.00	Continuation of Practical work at the conference hall & MDTV Studio.	SC
<b>Saturday , November 5 , 2011</b>		
9:30 to 10:30 11.00 to 17:30	Intro to the new Sound software ( Audacity ) Introduction to simple research methods using websites on health ( Marathi websites also ) Recapitulation / review & feedback Finalising Script & Recording in Groups	SC
	Concluding Session	SY

Abbreviations : SC – Mr. Sanjay Chandekar (Head, RadioFTII )

YJ – Yuvaraj Jadhav ( I/C Vasundhara CRS Baramati )

SY-- Shivaji Yadav ( Program Director - Mann Deshi Tarang Vahini )

## List of participants

Sr.No	Name of the Participants	Place / Village	Distance from MDTV Radio Station
1	Mrs. Anita Suryakant Gurav	Mhaswad	0.5 Km
2	Mrs. Suvarna Rajendra Bhagwat	Mhaswad	0.3 Km
3	Mrs. Nirmala Gonjari	Mhaswad	0.4 Km
4.	Mrs. Anjali Suryakant Phutane	Mhaswad	0.3 Km
5	Miss. Sujata Gambhare	Palshi Mhaswad	22 Kms
6.	Miss. Ashvini Suresh Hol (Manndeshi Foundation Staff )	Mhaswad	0.5 Km
7.	Miss. Swapnali Kailas Khatavkar	Mhaswad	0.3 Km
	Miss Kirti D. Kirtane ( MDTV staff )	Mhaswad	0.3 Km
9.	Mrs. Shilpa Bharat Kokare (MDTV Staff)	Mhaswad	0.3 km
10.	Mr. Ananda Thengil	Malwadi	7 Km
11.	Mr. Sunil Londhe	Mhaswad	2 Km
12.	Mrs.Sangita Phalke	Palasgaon	64 Km
13.	Mrs.Maya Sudheer Khade	KatarKhatav	60 Km
14.	Mr. Shivaji Yadav ( MDTV CR Staff )	Mhaswad	
15.	Ms. Sushama Shendage (Manndeshi Foundation Staff )	Mhaswad	0.5 Km
16.	Ms. Mahesh Gaikwad	Mhaswad	4 Km
17.	Ms. Suvarna nandkumar Gulik	Mhaswad	1.5 Km
18.	Ms. Maneesha Dhananjay Dongare	Mhaswad	0.3 Km
19.	Miss. Anuja Anil Kulkarni	Mhaswad	0.2 Km
20.	Miss. Avanti Anil Kulkarni	Mhaswad	0.2 Km
21.	Mrs. Tejashree Yogesh Taralkar	Mhaswad	0.4 Km
22.	Mrs. Vanashree Ashok Laatne	Mhaswad	0.4 Km
23.	Mrs. Jayashree Shivaji Katkar	Mhaswad	1.5 Km
24.	Mrs. Satyabhama Sahebrao Lokhande	Mhaswad Kala Patta	4 Km
25.	Mrs. Maya Balkrishna Bhagwat	Mhaswad	0.3 Km
26.	Miss. Rutuja Satchidanand Deshmukh	Mhaswad	0.2 Km

Many of the participants were from the farming community. Few were housewives & others were engaged with their small/petty business. Some girls were students of a junior college. Four participants were the staff of MDTV & two were from the Primary Health Centre. However the average presence was about 26 as the few members could not attend the workshop for some or the other reason.

\* The participants from 17 to no. 26 were the new entrants who were not participants of the first workshop.



2. Participants at Brain storming



3. Participants working with the Script.

The Sessions were conducted according to the planned program with a little change to suit the local needs & convenience.

### Day 1 : Tuesday November 1, 2011

Facilitated by Yuvaraj Jadhav of Vasundhara Krishi Vahini, Baramati.

Interactive / participatory session on developing content & recording of the developed scripts by the participants in the sub-groups was conducted by Yuvaraj Jadhav. Local issues like uncertainty of water & some waterborne diseases were discussed. Participants were encouraged to find the possible solutions or partial solutions over the problem.

While shaping out the developed content in a Radio Program, the difference between the written & spoken language was discussed with the participants. Participants also asked about some of the technicalities like breathing while recording or proper pronunciation.

Simple techniques of mixing of the sound clips was re-explained.

### Day 2 : Wednesday, November 2, 2011

Continuation of the development of the scripts followed by Recording of sub-groups -Facilitated by Yuvaraj Jadhav.

Day was started with some Voice - Culture tips. All participants actively participated in evolving the scripts & recording it with the creative contributions from Mr. Yuvaraj Jadhav & Mr. Shivaji Yadav.

### Day 3 : Thursday, November 3, 2011

**Recapitulation , Practical work- CLP programme design scripting, production  
Facilitated by Sanjay chandekar & Yuvaraj Jadhav**

The day started with a very brief recapitulation of the first two days. Mr. Yuvaraj Jadhav & Mr. Sanjay Chandekar conducted the training. This day was the overlapping day for the trainers. From 1<sup>st</sup> to 2<sup>nd</sup> November Yuvaraj Jadhav conducted the workshop & on 3<sup>rd</sup> November both i.e. Yuvaraj Jadhav & Sanjay Chandekar facilitated the workshop with their creative inputs also along with all participants.

Sanjay Chandekar also carried out some field recordings along with one of the participants Mr. Ananda Thengil & Mr. Shivaji Yadav ( Program Director of MDTV ) facilitated for this & interviewed the following persons while Mr. Ananda Thengil observed the activity.

Persons Interviewed –

1. Mrs. Vanita Pise & Mrs. Sunita Pise – Deshi Entrepreneurs
2. Ms. Raut – Stationary shop owner & a polio affected woman
3. Three devotees at the Siddhanath Temple who were observing a 12 days ‘fast’ in standing position only. They were sleeping only in a standing position on a heightened table.

After the sufficient brain-storming session participants came out with a more concrete script & In the afternoon , the recording session was conducted to complete the earlier recordings by additional inputs from the available participants. Both trainers also contributed with a health song with their musical qualities.

### **Technical Supervision & Inputs :**

Some technical points were told to Ms. Swapnali Khatavkar, who is mainly looking after the recordings. It was observed that the tendency is to overload the recording resulting in the clipping of the signal. One of the gain control knob ( Channel 3 of the Mixer ) was also found problematic.

### **Day 4 : Friday, November 4, 2011** **Practical Work Continues .....**

The 4<sup>th</sup> day started with a discussion with the participants related to the subject & they were also encouraged to talk & discuss with each other for a sufficient amount of time. They were also given an additional subject of the ‘Occupational Diseases’ related to their own living & working habits & occupations. This also covered the importance of proper food & diet as well as things related to drinking water as far as the occupations are considered.

Total 5 sub-groups were made to make a one or two Magazine Programs on the subject The idea was developed into the 4 working scripts in the dialogue form. All information generated was based on the reality & was directly related with the participants.

It was tried to incorporate some of the issues related to the ‘behavior change communication’ by discussing the various working habits of the women – for example , the brooming habits of women by leaning in the ..... & the postures during food preparation either by standing or sitting as well as some of the working postures etc.

The 5<sup>th</sup> group also discussed the things with Mr. Sanjay Chandekar & Mr. Shivaji Yadav. Out of three participants of this sub-group, two were PHC Health workers & one was Anganwadi Sevika ( Anganwadi Worker). In this idea-development session, we found that the things are rather complicated to bring them into the working script with a direct participation of the above three so they were encouraged to write a small skit or a drama on the points discussed or to get accommodated in the earlier 4 sub-groups.

In this sub-group , Mr. Sunil Londhe – a PHC Arogya Sevak has a good flair of writing & also has published one book on his poetry. Mrs. Vanashri Laatne is going to attend the forthcoming regional capacity-building work-shop on Community Radio at Baramati from 15 – 18 November 2011 along with two other members of the participants.

### Day 5 : Saturday, November 5, 2011

#### **Excursion :**

Mr. Sanjay Chandekar visited Mann Deshi Foundation's Sports activity centre along with Mr. Kaustubh Dani of MDF which is 3 Kms away from the Radio station. Interviews of Mr. Dani & Mr. Lokhande - a sports coach, were taken.

This activity is helping the children to keep themselves fit along with the other benefits of the sports. It was observed that all the boys & girls are given a diet of two bananas & groundnuts everyday after their daily sports activity is over.

#### **Practical Work Continues ...**

The day at the MDTV Radio started with some pending recordings. Meanwhile, before the session started Mr. Sanjay Chandekar went at the ST Bus Stand along with Mr. Shivaji Yadav of MDTV & Mr. Ananda Thengil – one of the participants. Mr. Shivaji Yadav facilitated for this. Following people were interviewed by the group –

1. Mr. Sanjay Kaldhone - A Bus Driver.
2. Mr. Sanjay Chavan - A Bus Conductor.
3. Mr. Manik - A Porter at the Bus Stand.
4. Mr. Sunil Kamble – A petty shop owner ( of Chana/peanuts & Groundnuts ) at a bus stand

All were interviewed on their health issues with their food eating habits, drinking water & occupational diseases.

The above interviews were accommodated in the Radio Programs made by the participants.

A hour long session was taken by Mr. Sanjay Chandekar on ' how to do the research related to the topics using an Internet'. Participants were introduced to some important websites on the health issues including Marathi websites on the health like [www.arogyavidya.org](http://www.arogyavidya.org)

However, they were cautioned to use the websites under supervision only & were told about cross checking the information by the local experts & the importance on local knowledge was also emphasized.

The session ended with the sense of responsibility to make the future episodes & thanks giving to the CEMCA as an organization & Ms.Rukmini Vemraju of CEMCA.

### **Technical Inputs :**

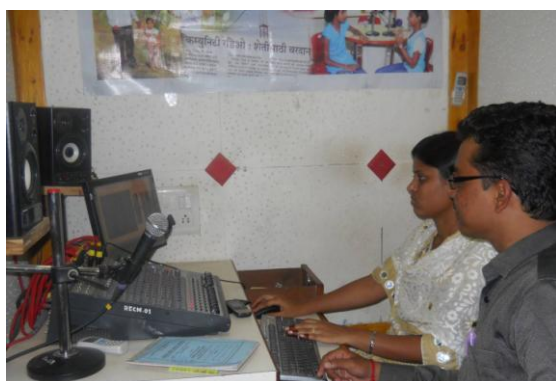
A Sound Editing Software ‘Audacity’ was also installed which is a freeware.

Mr. Shivaji Yadav & Ms. Swapnali Khatavkar were also introduced with the ‘Audacity’ Sound Editing Software. It was suggested that they may use the ‘Audacity’ for editing as it is multi-track software which will enable to make the programs smoother & polished technically. It was told to continue the ‘Sound Forge’ software which is a licensed one for the Recording.

### **Local References :**

The information sought during all the sessions was having many local references such as –

- The food eating habits during the pilgrimage of a local deity.
- The diseases spread after the pilgrimage period.
- The quality of the oil, flour used in the sweet meat shops during the pilgrimage.
- Effect of the local beliefs & customs like 12 days’ ‘Fast’ & only standing / walking for 12 days & no sitting! Devotees are sleeping only in the standing position for 12 days!
- The drinking water was available once only in the 4 days which was coming from Ujani dam.
- A few days back there was a gastro epidemic in Mhaswad & surroundings.



4. Technical supervision



5. Contributing magazine format by Health Songs

## **Excursions & Field Visits :**

Mr. Sanjay Chandekar visited the following locations to know more about the local knowledge. Many field recordings were collected which were incorporated as Vox-Populi in the Radio Programs.

1. Siddhanath Temple & surrounding.
2. S.T. Bus Stand & some part of Mhaswad town.
3. Mann Deshi Foundation's Sports activities centre ( Mann Deshi Champion ) – 3 Km from MDTV CRS.



6. Field recording



7. Field recording



8 Field recording

## Outcome of the Workshop

5.

Total 4 radio programs were prepared with the active participation of the participants. The details are as follows –

The message Matrix of each Program is as follows –

**Episode 1 : Water Hygiene** – On importance of water hygiene, water consumption Habits, Care towards some of the sources of water.

Format : Magazine

Duration : 15 min.

Participants :

Anuja Kulkarni, Anjali Phutane, Satyabhama Lokhande, Maya Khade, Yuvaraj Jadhav

Issue	Negative Behaviour	Consequences	Positive Behaviour	Benefits
Unclean Water Polluted Water Unhygienic water.	Improper water consuming habits due to Ignorance, laziness and Negligence towards water hygiene.  Improper water storage habits.	Spread of waterborne diseases.	Hygiene observed towards water consumption for both - Drinking water & using water for other causes.  Awareness of proper protection of water sources.  Careful attitude shown towards the water utilization	Resistance to the waterborne diseases.  Improvement in the overall health.

## Episode 2 : On partial scarcity of water & Water Pollution

Format : Magazine with phone-ins (mock)

Duration : 18 min.

Participants : Suvarna Bhagwat, Nirmala Gonjari, Swapnali Khatavkar, Yuvaraj Jadhav

Issue	Negative Behaviour	Consequences	Positive Behaviour	Benefits
<p>Partial Scarcity of Water.</p> <p>Water with a smell of scum or polluted by scum from sugar factories</p> <p>Unclean Water Polluted Water Unhygienic water.</p>	<p>People are not bothering about awareness about clean water irrespective of facing problems &amp; difficulties</p> <p>Improper water consuming habits due to Ignorance, laziness and Negligence towards water hygiene.</p> <p>Improper water storage habits.</p>	<p>Spread of waterborne diseases &amp; Insufficient water to use.</p>	<p>Hygiene observed towards water consumption for both - Drinking water &amp; using water for other causes.</p> <p>Awareness of proper protection of water sources.</p> <p>Careful attitude shown towards the water utilization</p>	<p>Sufficient supply of drinking water &amp; water for other uses.</p> <p>Optimum Utilization &amp; Recycling of water</p> <p>Resistance to the waterborne diseases.</p> <p>Improvement in the overall health.</p>

## Episode 3 : On Balance Diet for Women & Children, Old age persons & Farmers.

Format : Magazine

Duration : 28 min.

Participants : Sangita Phalke, Anjali Phutane, Shilpa Kokre, Suvarna Bhagwat, Suvarna Gulik, Jayashree Katkar, Vanashree Latne, Sujata Gambare, Yuvaraj Jadhav, Sanjay Chandekar

<b>Issue</b>	<b>Negative Behaviour</b>	<b>Consequences</b>	<b>Positive Behaviour</b>	<b>Benefits</b>
Diet for women, children, old age persons, & the communities based on various occupations like farmers.	Lack of understanding of the importance of proper diet for every age	Malnutrition of women & children	Proper knowledge & understanding of the diet, food ingredients & nutritional values	Healthy living for all & healthy food for the communities working with the adverse natural conditions.

## Episode 4 : On Occupational Diseases/Problems & proper Diet and On positive change in the working / occupational habits leading to the better health.

Format : Magazine with phone-ins

Duration : 25 min.

Participants : Anjali Phutane, Shilpa Kokre, Suvarna Bhagwat, Suvarna Gulik, Jayashree Katkar  
Vanashree Latne, Sunil Londhe, Sujata Gambare, Sunil Londhe

Field Interviews : Vanita & Sunita Pise, Ms. Raut, Sanjay Chavan, Sanjay Kaldhone, Manik , Sunil Kamble, Devotees at Siddhanath Temple.

Interviews by : Shivaji Yadav, Sanjay Chandekar, Ananda Thengil.

Issue	Negative Behaviour	Consequences	Positive Behaviour	Benefits
Physical fitness for the occupation.  Working with Improper body postures.	Doing the routine work or job in a traditional way without finding any innovation for better working conditions.	Various body ailments like backache, ache at the neck, waist , legs	To make mind to accept the new ideas.  To see the world more curiously, to use the media like TV, Radio for any new things & to learn.	Better body movements at the occupation which will lead the least stress on the body parts.
Some religious traditions	It will be difficult to say that observing 'Fast' & not sleeping for 12 days is a negative behaviour as it is concerned with their religious traditions. However, there are detrimental effects on the health. Many people say that they do not face any health problem but a few were	Observing to some religious traditions like 12 days 'fast' causes some ailments & inflation on the legs. The effects vary from person to person but there is a tendency to hide the troubles caused by fasting.	Observing the	Some increase

	<p>telling that they faced.</p> <p>An in-depth research is invited.</p>	<p>Even though there are some ill-effects of 'Fasting', there are some psychological benefits like sustenance to harsh social conditions or to have a strength to face some problems. It also helps to achieve spiritual purity.</p>	<p>'Fast' in consultation with Doctor's advice will be the right thing to get benefits from it.</p>	<p>in Sustaining power to face some of the problems or difficulties in life.</p> <p>Mental Satisfaction.</p>
<p>Disabled or differently able people.</p>	<p>General Public's point of view &amp; beliefs to see towards the disabled persons</p>	<p>No easy acceptance &amp; absorption by society which affects their living &amp; health</p>	<p>Normal &amp; healthy views of the people to see to the disabled people as differently able people</p>	<p>Easy absorption of the disabled people in the society adds to their health &amp; living</p>
<p>Diet &amp; dietic or food habits of such people</p>	<p>No care or improper attitude is shown to their diet needs by family members in the later stage.</p>	<p>Either malnutrition or excess fat</p>	<p>Proper attitude &amp; care to the diet needs of such people.</p>	<p>Health living with increase in the confidence</p>
<p>Adverse working conditions or surrounding conditions beyond the individual's control &amp; careless attitudes ( eg.</p>	<p>Lethargic &amp; careless attitude shown by the authorities towards their subordinates.</p> <p>Negligence shown towards doing the duties in proper &amp; efficient manner by the people working</p>	<p>One of the consequences are low efficiency, no healthy environs which may ultimately affect on the health issues of the staff.</p>	<p>Positive attitude shown towards the management of public services.</p> <p>Importance of team work &amp; work culture</p>	<p>Improvement in the Public Services &amp; in the surrounding conditions.</p> <p>Improvement in healthy living conditions.</p>

<b>Bad roads, bad buses, inefficient management) &amp; diet habits &amp; drinking water habits of the bus drivers, porters, conductors etc.</b>	<b>in public service departments</b>	<b>More load on the public health services</b>  <b>Some staff also develops careless attitude towards the public.</b>		
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**9. A Mann Deshi lady in studio**

Following Observations were made during the four-day workshop.

1. The Parent Organisation - Mann Deshi Foundation is having an excellent Social Capital & has made wider in-roads in the villages & communities of the Mann Tehsil.
2. The Mann Deshi Tarang Vahini (MDTV) can be benefited by this.
3. The Community radio will be able to play a vital role in the lives of the local people of Mann Desh.
4. MDTV is already mapping their listeners who are also from the remote place.
5. There were a few participants who were from the out-of-range area of the CR but they were active.
6. The In-charge of MDTV CR Mr. Shivaji Yadav also comes from about 50 Kms & even though retired, is also very active in contacting the community around.
7. Irrespective of a shortage of a space for Radio, the enthusiasm of local people is noteworthy.
8. This CRS will be helpful in preserving & promoting the local talent & some good oratory tradition.
9. Still little more technical training is needed on the Technical Side of the Radio Operation.
10. If computers mis-behave or stop working, there is no competent technical person. MDTV needs to call it from Satara – a district place almost 90 Kms away by road.
11. For the second workshop the number of participants was sufficient but it was constantly fluctuating due to some or other reason. Taking consideration the availability of the ‘active learners’ i.e the participants, the Magazine Format is the proper format in order to engage maximum number of people & also to make the programs more interesting as well as for the maximum listenership.
12. Sustaining Interest is still needed in any of the activity of MDTV and the Community Learning Program.
13. As with all the workshops everywhere, the level of active participation was little down on the last day.
14. Supervision is still necessary on the following – Logical flow of Content, Technical quality, Grammar & Syntax at the later level especially on the RJ side ( even though expression is important than the purity of language, sentence structure should be proper in the Mann Deshi dialect or style of Marathi )
15. The duration of each episode should be fixed so that there will be a complete package of the programs i.e. episodes & the programs can be fitted into a fixed time slot.

16. In the above regard, it is possible to re-edit the existing recordings with a fixed duration for each episode. Additional writing for the links will be necessary. Shri. Shivaji Yadav, Program Director of MDTV & a retired Head Master from the school will be able to tailor the programs in a fixed duration.
17. The MDTV CRS is having a potential to be a catalyst of a change for the development in the local area. The proper implementation & execution of such kind of a CLP can help a lot .

**Feedback :** The participants were happy as their confidence level was increased. Based upon the feedback of participants, we may say that the understanding & comprehension level was 100 percent as the workshop was conducted in Marathi



10. A Mann Deshi Lady in traditional attire.

# Brief Profile of Mann Deshi Tarang Vahini (MDTV) CRS

Name of the Station : Mann Deshi Tarang Vahini ( MDTV ) 90.4 MHz

- Location : Village : Mhaswad, Taluka : Mann , District : Satara , Maharashtra.
- Distance from Satara : About 85 Kms.
- Distance from Pune : About 200 Kms.
- Transmission Launch Date : 17-11-1008
- Duration of Broadcast : 4 Hours a day.
- Address : Mann Deshi Tarang Vahini, Mhaswad, Taluka :Mann, Dist: Satara 415 509
  - Telephone : 02373 - 270400
- Population of Mhaswad Town : Approx. 22,000.
- Potential Population of the Coverage Area : 120,000



11. Chetana Sinha & Local ladies



12. Coverage Area of MDTV –CRS

